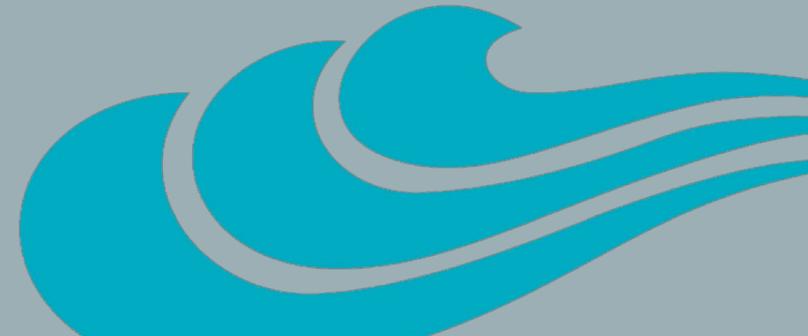


Getting to WERC

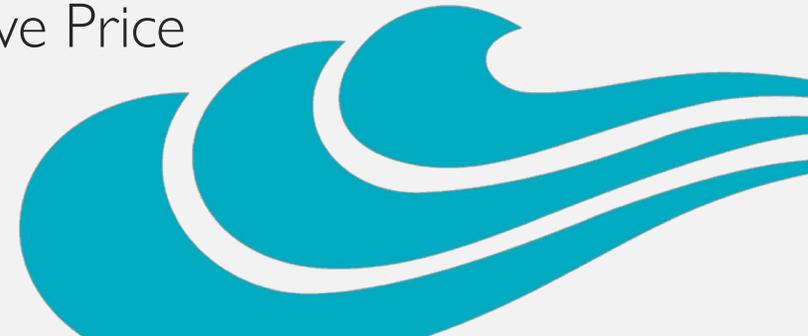
Jan. 15, 2020 | OCCC BOE



BOARD GOAL #3: SUPPORT THE PRESIDENT
IN COMPLETING THE INITIAL FUNDING
FOR THE NEW **WERC** BUILDING

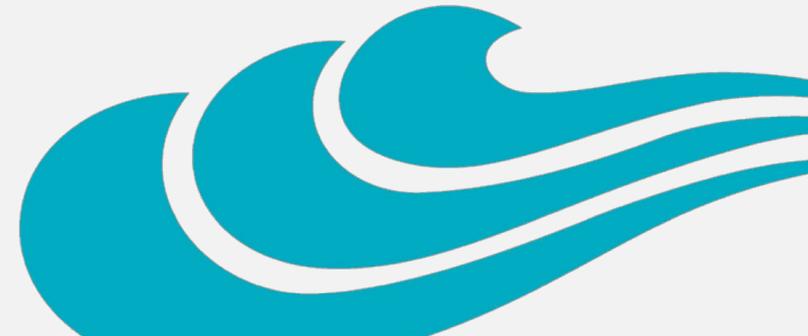
- Proposal: OCCCC Places a
\$12 million Bond Measure
on the **May 2020** Ballot

Presented by President Ryslinge &
Marketing/Community Relations Manager Dave Price

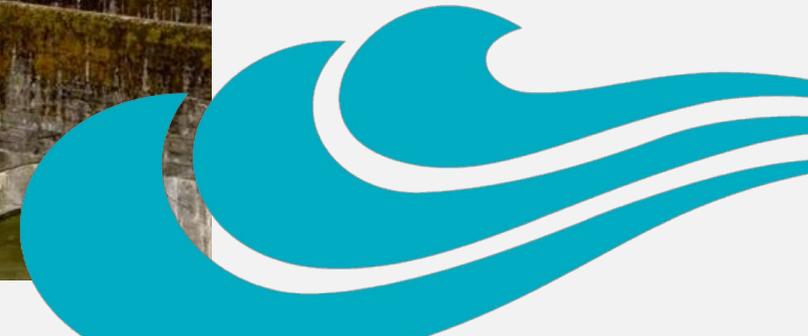
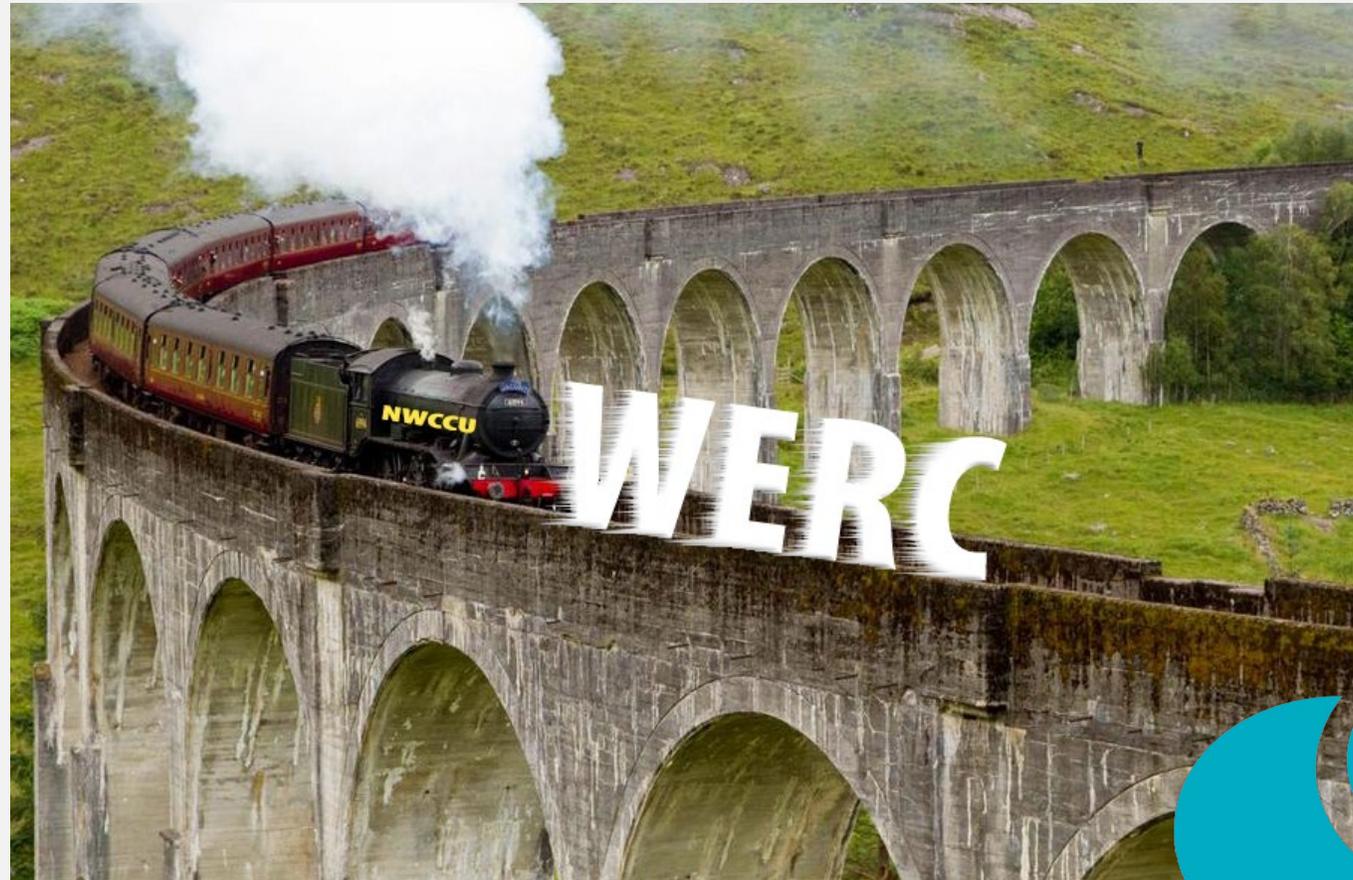


WHY NOW?

- Mission & Student Success: Welding & Maritime will need their facility, Health and Science need room to expand
- Take advantage of developments increasingly driving awareness and positive regard for OCCC
- State expectations for forward momentum on matching funds for its \$8 million contribution.
- Learning to support future efforts: history says bond will not pass at first attempt
- The economy is strong ... today



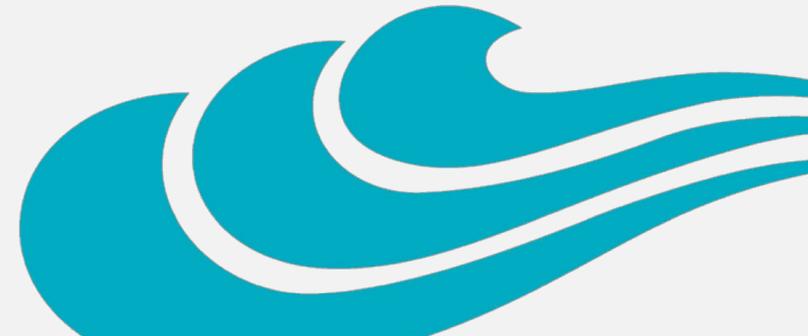
CAPITALIZING ON OUR MOMENTUM



AFFORDABILITY

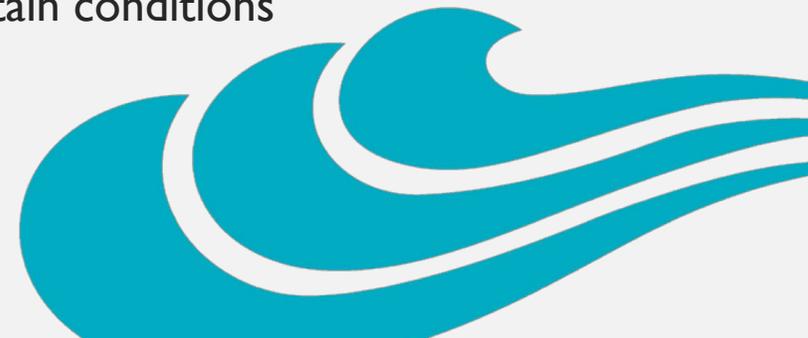


- Less than a dime per thousand (estimated)
- Translates to under \$25 per year for a home of \$250K value
- By 2026, current capital construction bond payments by property owners will disappear (\$50 per year/\$250K home)



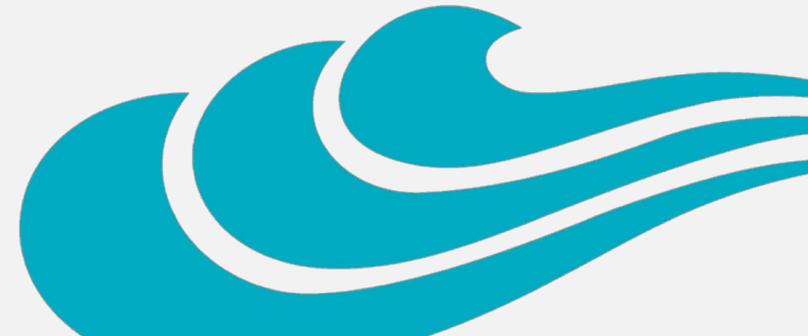
STATE MATCH: TECHNICAL CONSIDERATIONS: APPROVED XI-G BOND

- Oregon Coast CC was approved for \$8m in XI-G funding in 2017.
- Projects are authorized for six years.
- DAS sells XI-G bonds every two years, and only after a college has their match on hand. The deadline for inclusion in the 2021 bond sale would be Feb 1, 2021. After that, the next opportunity would be 2023.
- If a project gets to the end of six years without being complete, the authorization needs to be extended by the Legislature.
- Some discussion of waiving the local match requirement if certain conditions are met, failed bond measure likely condition.



TIMELINE & RESOURCES

- Filing Date 2/28/2020
- Promotion & advocacy team
- Costs
 - Filing and election estimate \$10-\$12K
 - “Conceptual” Architectural rendering \$TBD, plot plan was \$4k
 - “Friend-raising” events (TBD)
- Staff training on rules for bond promotion



TRANSPARENCY

- Communicating ahead of the February 28 filing deadline would inform other agencies of our intentions, allowing them to make better-informed decisions about possible proposals.

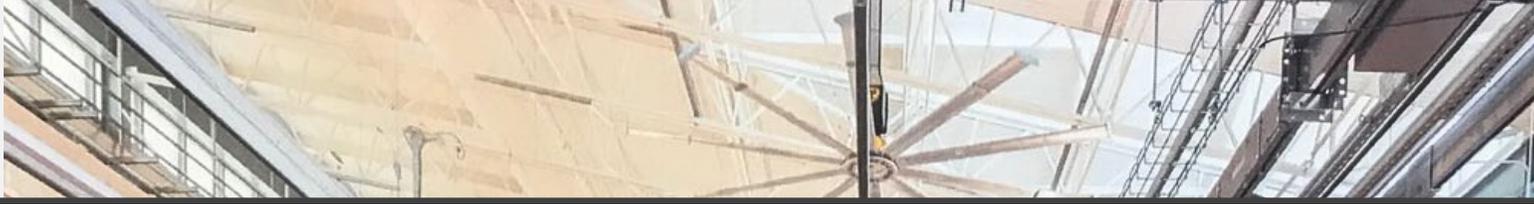


COMMUNICATION PLAN

**Draft – included to illustrate basic timeline*

	Feb. 4	Feb. 11	Feb. 18	Feb. 25	3-Mar	10-Mar	17-Mar	24-Mar	31-Mar	7-Apr	14-Apr	21-Apr	28-Apr	5-May	12-May	19-May	
<i>Weeks Until Election</i>	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0	
WERCF orce Formed & Meets																	
Evaluate other bond measures																	
Open House Newport																	
Open House Lincoln City																	
Open House Waldport																	
Service club/Chamber Meetings Circuit																	
Press Releases/Radio Interviews/Social Media																	

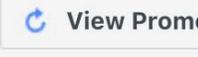
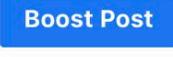


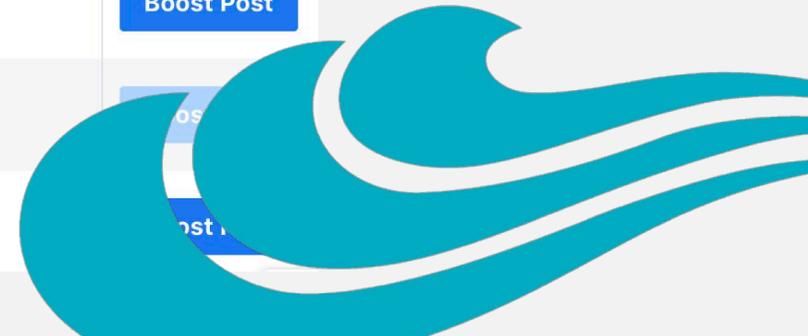


SHARING OUR VISION



CAPITALIZING ON INTENSE INTEREST

06/17/2019 4:33 PM	 Class of 2019			507		19 18	
06/17/2019 4:30 PM	 Class of 2019			515		59 3	
06/14/2019 11:09 PM	 U.S. Senator Jeff Merkley delivers the			2K		827 506	
06/14/2019 5:28 PM	 Excited for the evening to commence!			689		35 48	
06/14/2019 6:22 AM	 Oregon Coast Community College is delighted to			9.2K		881 468	
06/13/2019 2:35 PM	 Celebrate Us 2019			706		199 62	
06/12/2019 11:26 AM	 Another exciting opportunity from OCCC's			347		3 2	
06/10/2019 8:08 PM	 Come see Mary Lee Scoville's Chorus students			499		20 14	



the **WERCforce**

We would rely upon a team of signatories to support our ballot measure in the pamphlet, as well as in and about their communities throughout Lincoln County.



OREGON COAST COMMUNITY COLLEGE

Measure No. 21-96

ARGUMENT IN FAVOR

Vote YES! for Oregon Coast Community College's campus levy.

The Friends of Oregon Coast Community College urge you to **vote YES!** for Oregon Coast Community College campuses in North, Central, and South Lincoln County.

Our community college has grown dramatically in the past seventeen years, yet it is currently renting crowded spaces. It makes better sense to invest in permanent homes for OCCC, rather than paying over and over to rent inadequate facilities.

The OCCC campus levy will cost 34¢/thousand, or \$34 per year for properties valued at \$100,000.

Why should you vote YES! for our community college?

A YES! vote will support:

- training local workers, helping them get the education and skills they need
- our young people—giving them a less expensive option for college
- development of Lincoln County's economy and job creation
- more course offerings and more programs
- the disabled and elderly by offering better access to college classes

Please vote YES! for Oregon Coast Community College campus space and our county's future.

Howard Adams
Bernice Barnett
Dr. David Blgeiow
James Bodle
Theressa Bodle
David Bridson
Stephanie Bridson
Patti Britton
Marcia Buckley
Phyllis Caswell
Caryl Clapp
Bob Clapp
Betty Coates
Ken Combs
Laila Corbin
Sherrie Cummins
Bob Davis
David Davis
Joel Evans
Sheila Evans
Darlene Faust
Guy Faust
James Fisher
Leny Fisher
Bryan Fitzsimmons
Anne Genc
J.W. Gerdemann
David Green
Signe Grimstad
Bill Guempeloin
Kate Guempeloin
Janet Harrison
Loretta Harrison
Neil Henning
Wanda Henning
Doug Hunt
F. Rhio Jackson

Linda Jackson
Joanne Kittel
Commissioner Don Lindly
Claire Little
Ray Little
Harold Lofton
Joan Lofton
Carol Lowe
Jane Malnes
Don Mann
Diana Martin
J.D. McMahan
Ray Meehan
Sandra Miles-Grantham
Casey Miller
Dr. Patrick O'Connor
Bruce Polvi
Peggy Preisz
Tina Retasket
Maggie Rivers
Mike Rivers
Roger Robertson
A.T. Ronan
Ed Simon
Michael Smith
Susanne Smith
Elliott Snedecor
Vickie Spencer
John Steen
Kathy Steenkolk
Mike Steenkolk
Valeria Tutrinoli
Louise Smith Waarvick
Terry Walker
Annie Watson
Dr. Lavern Weber
Ginny Whiffen

*(Information furnished by
Friends of Oregon Coast Community College.)*

ARGUMENT IN FAVOR

The decision to ask you to support permanent campus space for Oregon Coast Community College was made after careful consideration. The budget for the three proposed centers—North County, Central County, and South County—is a budget for basic facilities that does not allow for frills. It will fund functional space that will withstand our punishing coastal climate. Should you support this measure, we will do our utmost to ensure the funds are spent wisely.

The proposal will fund needed campus space for today and future needs of Oregon Coast Community College. It will help develop Lincoln County's economy by offering worker training for the clean industries we hope to bring and grow here.

The college's master plan tells us we need considerably more space than we currently have now—something our students, faculty, and staff have been telling us for some time. Currently there are classes for which we have demand, but no place to offer them.

We believe renting space throughout the county at a cost of \$150,000 annually is not the best use of public funds. These funds could be put to better use supporting new classes or programs for Lincoln County residents.

An advisory group of community volunteers met over several months to make a recommendation for space in the central county area. The group concluded that no currently existing building would meet the college's needs. Currently existing and available buildings are not large enough, do not have enough parking for our students, and would cost more to remodel to current building codes than it would to build appropriate space.

We appreciate your consideration of this bond measure, and welcome any questions you may have for us. You may reach us in Newport at 264-9009 or via e-mail at dvr@newportnet.com

Thank you.

The Board of Education
Oregon Coast Community College:

Chris Chandler DiTorrice
Alyson Harper
Norm Kittel
Rex Krabbe
Jim Nelson
Jeff Ouderkirk
Sandy Roumagoux

*(Information furnished by
Friends of Oregon Coast Community College
on behalf of the OCCC Board of Education.)*

THERE WERE NO ARGUMENTS FILED AGAINST THIS MEASURE

The printing of this argument does not constitute an endorsement by the County of Lincoln, nor does the county warrant the accuracy or truth of any statement made in the arguments.

OREGON COAST COMMUNITY COLLEGE

Measure No. 21-96

BALLOT TITLE

21-96 OREGON COAST COMMUNITY COLLEGE GENERAL OBLIGATION BOND AUTHORIZATION

QUESTION: Shall Oregon Coast Community College issue \$23,500,000 of general obligation bonds to finance needed capital projects and improvements?

If bonds are approved, they will be payable from taxes on property or property ownership that are not subject to the limits of section 11b, Article XI of the Oregon Constitution.

SUMMARY: This measure may be passed only at an election with at least a 50 percent voter turnout.

The Bonds will pay for:

- Permanent North County, Central County, and South County Centers with classrooms and other educational facilities for college and other programs.
- Development of educational facilities meeting growing student enrollment, safety, and Americans with Disability Act requirements, and expanding needed educational programs for residents.
- Acquisition of land for new classrooms and other educational facilities.
- Construction of new classrooms and other educational facilities, or acquisition and renovation of existing facilities.
- Specialized space for classes in such fields as aquarium sciences, allied health, computer science, literacy, trades and general classroom subjects as well as needed space for faculty members.

The College currently leases most of its facilities. Using bonds to acquire and build facilities that will be owned by the College will eliminate lease payments from operating costs, allow for training programs needing specialized space, accommodate additional students, allow for the coordination of various programs (e.g. aquarium science) and allow the College to meet accreditation criteria in a safe and accessible environment.

EXPLANATORY STATEMENT

This bond measure provides educational facilities 1) to meet growing student enrollment, 2) to continue and expand needed educational programs for Lincoln County residents, 3) to assist with local economic and workforce development efforts, and 4) to comply with safety and American with Disabilities Act requirements. The College currently rents numerous locations in Lincoln County for classroom space. Bond passage will allow the college to acquire and build college-owned facilities, providing for training programs needing specialized space, accommodating additional students and meeting the accreditation standards of the Northwest Association of Schools and Colleges.

Over the years, many community members, students, and faculty have pointed out how the learning environment at OCCC has been compromised by inaccessible, crowded and/or non-ADA compliant facilities. The Col-

lege has pursued a variety of methods in determining the need for permanent space. Five sources have been particularly valuable: The Educational Needs Assessment and Facilities Master Plan (1998), the Nelson Report (1999), and Student Opinion Surveys (1994, 1996, 1998, 2000, 2002), the CFM Research Poll (2002), and the Central County Campus Architectural Program (2004) have been helpful in quantifying the need for permanent space for Oregon Coast Community College.

Formed by a vote of the people in 1987, Oregon Coast Community College has rented most of its classroom facilities over the past seventeen years. Current rent paid to private and public providers could be invested in permanent facility and facility operations. Acts of the State Legislature have permitted Oregon Coast Community College to own property and incur bonded indebtedness for capital construction.

*The proposed \$23.5 million bond measure provides residents with three community college centers.

*The Central County Campus in the Newport area will house classroom, science lab, computer lab, vocational and trade shops as well as student services, library and other instructional support functions. Oregon State University, Hatfield Marine Science Center, Oregon Coast Aquarium and other local organizations will be involved in the aquarium science program.

*The North County Center in Lincoln City will be built to accommodate more students, have greater accessibility to area high school students and provide specialized vocational training.

*The South County Center in Waldport will have general education space, have greater accessibility to area high school students and provide specialized vocational training.

The annual cost to property taxpayers is estimated to be \$0.34 cents per thousand of assessed value, or \$34.00 per year for a home with an assessed value of \$100,000. The bonds will mature over 21 years from the date of issuance.

If approved, this measure will be the first successful OCCC bond measure for facilities.

Bond amounts are based upon the results of the updated Educational Needs Assessment and Facilities Master plan and current prevailing costs in Lincoln County.

*(This information submitted by Patrick O'Connor, President/
Clerk of the Board, Oregon Coast Community College)*