President's Report February 16, 2022



The Governor's Office and OHA have announced indoor masking requirement to end no later than March 31. OCCC plans to also end our masking requirement March 31 (if Oregon ends earlier, we will continue through end of term March 25).

Only 17 Days Away, Please Reserve Your Spot to Support Students



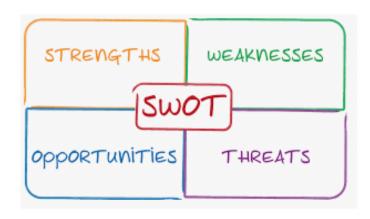
February is National Career Technical Education (CTE) Month. OCCA and Oregon's 17 community colleges look forward to sharing with legislators the impact community college CTE programs have on Oregon's workforce, communities and the state's economic recovery from COVID-19 and reinvigorating the workforce. Check out the wide array of career & technical education programs that Oregon community colleges offer <u>in this great video</u>



February is Black History Month, please take advantage of the rich resources provided by the Equity & Inclusion Committee at https://occcblackhistory.carrd.co/ along with the library. Speaking of the library, Darci and crew just secured an "Enhancing Academic Library Collections Grant," through the Oregon State Library. Darci and Shannon will be adding to our Pacific Northwest Native American print collection to be more welcoming and inclusive toward our Native American students and to provide opportunities for cultural exploration and growth for the community at large. The library is planning a display of the new items in the Commons during Spring term 2022.

Strategic Planning Update

- 1. Inputs to the Strategic Planning process will include:
 - The SWOT themes refined from the feedback period.
 - Industry survey of current and under consideration industry sectors
 - Student input
 - Equity and Inclusion Committee
 - Program Reviews
 - SBDC Advisory Group and Community Education customer input
 - Other College plans: Technology, Facilities, Student Success, Instruction
- 2. We are contracting with the Economic Development Alliance of Lincoln County (EDALC, Exec Director Paul Schuytema) for Economic and Workforce Trend Data and assistance with synthesis and refinement of the final plan.
- 3. The completed draft Strategic Plan will come to the Board for review, finalization, and final adoption, targeting June-August 2022.



Town Hall and Releasing the SWOT Analysis (supporting Strategic Planning Process)

Beginning on February 17, 2022, from 3pm-4pm, faculty and staff are invited to participate in a virtual "Town Hall" session where college leadership will regularly share information about what's going on at the college and address questions and issues raised about the College.

- 6 X year, even numbered months, the Thursday following a Board of Education Meeting.
- Attendance is optional and we hope for high engagement.
- Sessions will be recorded and available for later viewing.
- Questions emailed to <u>ea@oregoncoast.edu</u> by the prior Friday, that is today for next week's Town Hall. (If time allows, we may take some questions from chat.)
- Included in next week's Town Hall will be a thematic analysis of the SWOTs (Strengths, Weakness', Opportunity, and Threats) breakouts completed by all employees (that participated) in September. The Town Hall will explain how employees can access the report and the commenting period.

NWCCU Accreditation Reports & Visit: Our Seven Year Cycle

- Completed: Ad Hoc Report without a visit in Spring 2021
 - o Recommendation 5: Fall 2019 Initial Accreditation
- ⇒ In-Progress:
 - Mid-Cycle Review (See End of this Report for contents of a Mid-Cycle Review Report)
 - Report Due: August 26
 - Visit: October 13-14, 2022
 - Recommendations 1-4: Fall 2019 Initial Accreditation
- Pending: Policies, Regulations, and Financial Review Fall 2025 •
- Pending: Evaluation of Institutional Effectiveness Fall 2026

Legislative Session: The 2022 Oregon Legislative Session began Feb. 1 for a quick 35-day session. OCCA's legislative agenda homes in on three key areas: 1) support for the Governor's Future Ready Oregon 2022 proposal, 2) one- time funding for cybersecurity protection measures for the colleges, and 3) updates to the Oregon Promise program to improve eligibility for the lower income students the program originally intended to support.

SB 1545 Future Ready Oregon 2022 - Oregon Governor Kate Brown's Future Ready Oregon proposal seeks a \$200 million investment in the state's workforce system to utilize existing infrastructure to expedite short-term solutions while addressing inequities in the workforce system. SB 1545 passed out of committee on Feb 11th and was referred to Ways and Means.

The proposal includes \$92.5 million to expand existing programs. Of that amount, \$17 million would be dedicated to community colleges for Career Pathways Programs, and colleges would also be eligible for \$10 million in Credit for Prior Learning. These programs have shown to successfully provide career-connected learning opportunities for historically underserved communities. In addition, Future Ready Oregon also allocates \$95 million for Competitive Workforce Grants to provide individuals,

organizations, and service providers resources and supports to remove barriers and improve access to the workforce system, and connecting key populations to job training, employment, and career advancement priorities. Community colleges would be eligible to apply for these grants

A Few Quick Takes

Grants, etc.

The Ford Family Foundation has invited OCCC to submit a full proposal for funding a set of program enhancements under *Improving Community College Outcomes for Rural Oregon Males. Funding is \$200,000 over three years.*

President Ryslinge's work with a donor resulted in a grant to the College from Oregon Community Foundation for \$50,000 for the "Workforce Education Pillar of the Oregon Innovation Hub; for program and curriculum development in 4-5 areas that lead to Maritime related jobs or related fields in automation or manufacturing."

Student Affairs is always anticipating what will be helpful to students, this month the following is keeping our student success team busy:

- Continuing with the Student Success Workshop Series. This winter term's workshop is "Study Smarter, Not Harder" students will learn about study methods, avoiding burnout, and neurodiversity. The workshop is available to all students in-person and via zoom.
- Student recruitment planning is underway. OCCC will host multiple admission events, open houses, and other activities in English and Spanish.
- Associated Student Government is planning a service day. They will recruit students to do a Beach Clean-up Day.
- Oregon Coast Scholars application opened on 1/31; the new application is online https://apply.scholarsapp.com

Congratulations to our Registrar



 Ann recently achieved another significant milestone on our road to being a fully functioning independent college. We are now cleared to join the National Student Clearinghouse. NSC serves 97% of US colleges and universities, providing for students and organizations access to enrollment reporting & verification, degree verification, and other database related services and research.

Marketing is hard at work, as always:

Series of three postcards targeting HS students is underway, to mail April to Mid-May. Each will
feature a different recent HS grad and current OCCC student. Meanwhile, posters featuring
older students are being planned and models being sought. That campaign will be poster,
email, social media, and mobile-marketing-driven.

 Marketing team also hard at work this month with the logistics of preparing all the video content necessary to pull off a virtual Pearls of Wisdom.

And a few updates from Nursing & Allied Health:

- Nursing & Allied Health Programs are strong and currently running nursing, medical assisting and EMT. In the Spring we will have Nursing, Medical Assisting, Advanced EMT and High School Nursing Assistant
- Clinical placements and faculty shortages continue to be a struggle, but we are flexible, resourceful, and creatively making it work
- The nursing program application is open it closes March 31st. We will admit 20 OCCC students and up to 10 TBCC students
- We are actively pursuing the implementation of an LPN to RN Program there has been a tremendous amount of interest within the community.
- OCCC is hosting 4 vaccine clinics two in Newport, two in Lincoln City. These clinics are 100% staffed by Nursing Director Bowman and students. Nursing students continue to have a prominent presence in the fight to end this pandemic in Lincoln County, having contributed approx. 3000 hours to the community in vaccination clinics and pandemic support. They vaccinate everyone including each other and us.





Oregon Coast Community College acknowledges that we reside within the ancestral homelands of the Yaquina (Yaqo'n) and Alsea (Wusi'n) Tribes. Today, those tribal descendants are represented by The Confederated Tribes of Siletz Indians. We are honored for the opportunity to teach, learn, and work on their ancestral lands. We also recognize the ongoing contributions they make to the community, Oregon Coast Community College, and the world.

NWCCU GUIDELINES FOR THE MID-CYCLE EVALUATION

The on-site Mid-Cycle Evaluation is conducted for accredited institutions in the third year of their seven-year accreditation cycle. A team of two (2) evaluators assesses the institution's progress in the areas of mission fulfillment, student achievement, and assessment of student learning. The Mid-Cycle

Evaluation is intended to be a formative evaluation of the institution, with Evaluators providing feedback as to the institution's progress towards the Year Seven Evaluation. The report is composed of the following components:

- 1. Mission Fulfillment The institution provides an executive summary of no more than three pages, which describes the institution's framework for its ongoing accreditation efforts. This might include evidence of institutional effectiveness, Core Themes, or other appropriate mechanisms for measuring fulfillment of its mission.
- 2. Student Achievement The institution provides a brief overview of the student achievement measures it uses as part of its ongoing self-reflection, along with comparative data and information from at least five institutions it uses in benchmarking its student achievement efforts. In providing the overview, the institution may consider including published indicators including (but not limited to) persistence, completion, retention, and postgraduation success student achievement measures. Additionally, the report must include the widely published indicators disaggregated by race, ethnicity, age, gender, socioeconomic status, first generation college student, Pell status, and any other institutionally meaningful categories that may help promote student achievement and close equity gaps, i.e., barriers to academic excellence and success amongst students from underserved communities.
- 3. Programmatic Assessment The institution must provide programmatic assessment of at least two programs as evidence of a continuous process of improvement. The programs should be broadly representative of institutional efforts (and as a result programs that are approved by a CHEA-recognized programmatic accreditor are discouraged for this report).
- 4. Moving Forward The institution must provide its reflections on any additional efforts or initiatives it plans on undertaking as it prepares for the Year Seven Evaluation of Institutional Effectiveness Report.
- 5. Addendums (Where Applicable) Institutions which have been asked to address prior recommendations or which have been asked to address any transitional efforts to the 2020 Standards may be included in an Addendums section. OCCC has five recommendations.