

BIRGITTE RYSLINGE RESUME

EDUCATION

PhD, Organizational Psychology, Alliant International University, 2009
Masters of Arts, Organizational Psychology, Alliant International University, 2000
Masters of Arts, Psychology, University of the Pacific, 1997
Masters of Business Administration, University of California, Berkeley, 1983
Bachelors of Science, Business Administration, University of the Pacific, 1979

PROFESSIONAL EXPERIENCE IN EDUCATION

President Oregon Coast Community College

July 2014-present

Oregon Coast Community College (OCCC) is one of 17 community colleges in the state and serves the coastal and rural area of Lincoln County, Oregon, population 46,000. As a community college, OCCC is an open access institution providing associate degrees, career technical education two-year applied associate degrees and certificates, and college preparation coursework. The annual headcount of OCCC is approximately 2000 students; annual FTE is approximately 500.

Scope of Responsibilities: President and CEO of the college, reporting to the Board of Education, and responsible for all aspects of planning, administration and accountability. Key areas of work include:

- Launched strategic planning and operational oversight of the independent accreditation process.
- Led college in attainment of the first phase towards independent regional accreditation: Applicant with Northwest Commission on Colleges and Universities. Currently leading phase two, Application for candidacy.
- Working at state level, achieved elimination of the cap on funded growth for small community colleges.
- Developed strong internal relationships with college community through structured engagement and communications.
- Finalized college Vision, Mission, and Values. Established a Core Theme framework consistent with accreditation requirements of NWCCC.
- Initiated a Strategic Planning process for the college, focusing on "Five Big Ideas."
- Improved organization culture and structures through intentional organizational development initiatives.
- Managed college administration including personnel matters and budget development (\$10 million annual budget).
- Initiated developed, and cultivated relationships with business, community, and local political leaders, as well as a variety of public, private, and community based organizations to improve educational services for citizens and community understanding of the community college mission.
- Initiated reorganization of Instruction and Student Services.
- Implemented process reviews in Information Technology and Human resources, improving levels of services within current financial resources.

- Supported the Board of Education in the comprehensive review and revision of all Board Policies.
- Working closely with the Foundation Board to develop up-to-date policies and implement a strategic planning process better aligned with the college mission and strategic plan.

Campus President (Interim) Sylvania Campus, Portland Community College April-June 2014

Campus President (Interim) Rock Creek Campus, Portland Community College Dec 2012-March 2014

Portland Community College is the largest institution of higher learning in the state of Oregon, serving more than 93,000 students (annual headcount) in a five-county 1,500 square mile region in NW Oregon. Rock Creek and Sylvania are two of four comprehensive campuses with the College.

Scope of Responsibilities: CEO of the Rock Creek Campus annually serving 8,500 FTE (25,000 annual headcount) students with 720 full and part-time faculty and staff. Member of the College (District) executive leadership team. Key responsibilities include:

- Leadership and strategic planning of all campus-based student development and instructional programs and services, including college transfer, developmental education, and career technical education programs.
- Advancement of positive collaborative relationships between and among Rock Creek faculty, classified staff, student leadership, campus administration, and college and regional colleagues.
- Supervision of campus management, personnel matters and budget development (\$32 million).
- Initiate develop, and cultivate relationships with business, community, and local political leaders, as well as a variety of public, private, and community based organizations to improve educational services for citizens and community understanding of the community college mission.

Key Accomplishments as Rock Creek Campus President

- Led Rock Creek campus managers to develop a planning framework unifying our approach to planning, goal setting, program development, resource allocation, and community relations.
- Ensured inclusion and engagement of Rock Creek students, staff and faculty with a variety of campus and district initiatives including Campus Connections Team, Good Neighbor Zones, Learning Garden expansion, legislative advocacy, Bond and facilities planning, Diversity Council, and STEM Leaders.
- Working with faculty, staff and administration, advanced program development and stability in the following areas at Rock Creek: Lactation Education Consultant, Music Expansion, Childcare Business Plan, Veterans Resource Center, Conduct and Retention, Sustainable Agriculture, and Aviation Maintenance Technology for China.
- Led the implementation of the Rock Creek campus Bond planning, stakeholder engagement, and construction (approximately \$53 million).
- Advised, mentored and assisted the campus Diversity Council Co-chair to revitalize the Diversity Council to increase effectiveness of council and participants.
- Was key PCC executive in bringing the Future Connect Scholarship program to Washington County, obtaining commitments for \$100,000 from each city to support 100 at-risk and highly diverse high school graduates from Hillsboro and Beaverton to attend PCC.
- At the invitation of Hillsboro School District, became high-level contributor to their new College and Career Pathways Strategic Planning Initiative.

- Strong advocate for PCC and community colleges at state level (Salem, OR) during the 2012-13 Legislative session. Participated in 30 small group meetings with state representatives, and brought PCC students to meet with representatives.
- One of ten community leaders invited to be part of the first *Hillsboro on the Hill* delegation visiting Washington DC. Met with members of US Congress to bring awareness to the variety of industry, education and local government partnerships in Hillsboro and Washington County.

Portland Community College, Rock Creek Campus, Portland, OR

2008 - 2012

Dean of Instruction (Campus Chief Academic Officer)

Scope of Responsibilities: Under the direction of Campus President, provide strategic leadership in planning, creating, implementing, improving, and evaluating educational programs and promoting operational improvements for campus. Key areas of responsibility are positive campus culture; instruction; \$26 million budget; facilities; planning and program development; and Hillsboro Education Center. Supervise Division Deans, Rural Communities Coordinator, Sustainability Center, Teaching and Learning Center, and academic and event scheduling. Bond Liaison for all planning and development of Rock Creek's new bond funded facilities. Frequent designee acting in lieu of Campus President.

Key Accomplishments at District Level

- Developed (with others) PCC's new Completion Investment Council, charged to *provide advice and guidance to PCC administration to improve student success and completion and proactively respond to the emerging regional and national "completion agenda."* Successfully engaged with PCC Trustees, Cabinet, Education Advisory Council and other stakeholder groups to endorse formation of the Council, was a founding "co-convener" of 30-person Council.
- Chaired PCC's District President's Advisory Council on Management and Confidential Compensation to complete a long delayed recommendation for *Salary Advancement Through Grade*, approved by PCC Board 2011.
- As co-chair of the PCC District Distance Learning Task Force, helped to lead district faculty, staff and managers to complete a *Gap Analysis* and make recommendations for planning and more effective delivery of distance learning courses and programs to better serve students.
- Engaged in college accreditation process as team member and contributor to Year One and Year Three Self-Evaluation Reports (both in 2011). Authored sections of the reports and met with the visiting evaluation team. Portland Community College is regionally accredited through the Northwest Commission on Colleges and Universities (NWCCU).
- Advanced a positive college-wide culture and relationships by providing intentional and proactive interface between Rock Creek leadership and the district VP of Academic and Student Affairs, the Education Advisory Council Leaders, and other campus Deans of Instruction and Student Development.

Key Accomplishments at Campus Level

- Led through 50% growth in three years by optimizing scheduling to better serve students' needs and schedules, more effectively use existing classrooms, and increase offerings.
- Worked with leadership at SouthEast Center to expand student access to Aviation Science and Welding programs from the Rock Creek campus to SouthEast Center and Swan Island Training Facility in Multnomah County.
- Worked with campus Dean of Students to advocate and secure funding for two new student centers: Veterans Resource Center and Queer Resource Center.

- With others, developed the Columbia County Educational Plan including outreach and planning to support rural county students and constituents in a fiscally sustainable way.
- Changed campus leadership culture for decision-making and engagement; introduced a systemic approach to decision-making to include guiding principles, useful data, shared decision making, and integration of priorities across functions. Applied this framework for resource allocation, new program development, staff re-organization, and Bond planning. Ensured that student representatives were engaged wherever possible in these processes.
- Was a continuous member of Rock Creek Diversity Council, providing specific support and strategies to sub-committee on increasing diversity in hiring of faculty and staff.
- In collaboration with faculty, Rock Creek Dean of Health, and other campuses, developed strategic plan for health and wellness programming at Rock Creek to include Occupational Therapy, Lactation Education Consultant and Dietary Manager.
- Facilitated development of the unique new Biology and Management of Zoo Animals AAS Degree program approved May 2011. This program is the only one of its kind in Oregon, and one of only three in the Western United States.
- Used campus engagement process to restructure instructional divisions to support the 40% growth in enrollment, better align division structure with student employment and transfer goals and also align divisions more clearly with regional employment clusters.
- As Bond Liaison, designed and implemented *Communities of Interests* engagement process (involving students, faculty, staff, administration and community) to reach consensus on Guiding Principles and Campus Plan for implementation of \$53million facility investment. Regularly coordinated and oversaw campus planning, programming, and budgets of two building additions of 100,000 sq. feet.
- Developed and led Learning Garden Reinvestment and Planning process, bringing students and Associated Students of PCC into the visioning process to increase teaching and curricular capacity, student involvement, visibility and community engagement for this campus asset.

Chabot-Las Positas College District, Las Positas College, Livermore, CA 2001 - 2008

Dean of Academic Services, Vocational Education and Economic Development

Las Positas College is an independently accredited community college in a multi-college district, situated in the midst of one of California's fastest-growing regions for business and scientific industry on the outskirts of the San Francisco Bay Area. The college enrolls 5,500 FTE students (14,000 annual headcount)

Scope of Responsibilities: Under direction of the Vice-President of Academic Services, in a shared governance and collective bargaining environment, provided instructional leadership for the Division of Business, Computing and Applied Technology; led and coordinated all college economic development activities; and lead Career Technical Education Dean for the college. Supervised the Tri-Valley One Stop Career Center, a regional workforce development facility in partnership with the Workforce Investment Board and other agencies. Ensured that our instructional offerings met the needs of students, employers and the regional economy.

Key Accomplishments

- Developed partnership with Carpenters Training Committee of Northern California to implement a degree and certificate Apprenticeship program for 14,000 students annually.

- Developed Credit by Examination program for high school students, *Headstart on College*, recognized by Campaign for College Opportunity (2007) as among 15 *Practices with Promise in California Higher Education*.
- Led Las Positas College to be recognized as a *CalWomen Tech* site (one of only eight in the US), sponsored by the National Institute for Women in Trades, Technology and Science (funded by the National Science Foundation, 2008).
- Partnered with other workforce development providers to provide students with program access in the areas of surgical technician, allied health, and machine technology manufacturing.
- Led Las Positas to be a replication site (one of five in California) for the Digital Bridges Academy program for high-risk students (2007).
- Active participant in college accreditation process as team member and contributor to 2003 Self-Evaluation Report. Authored sections of the reports and met with the visiting evaluation team. In 2007 key contributor to substantive change approval for distance education programs, with application described as “a model” by the review team. In 2008, member of planning team for the 2010 self-evaluation process and initiated a “wiki-based” document repository for the review process and final report. Las Positas College is regionally accredited through the Accrediting Commission for Community and Junior Colleges, Western Association of Schools and Colleges (WASC).
- Served as Economic Development Dean for the college: identified, assessed and secured economic development projects for the college and partnered with regional economic development entities.
- Developed and managed grants: secured funding (\$1.3 million in new grants), developed and oversaw new programs for students and region, met all reporting requirements.
- Helped business students charter Future Business Leaders of America chapter- Phi Beta Lambda, served as club advisor and accompanied students to state competitions.
- Executed division budget planning, management and oversight, responsible for annual budget of \$3.5 million in general fund allocation with additional \$750,000 in variable grant funds with separate fiscal and reporting requirements.
- Provided leadership, direction and support for 28 full-time faculty and associated staff in Automotive Technology, Business, Computer Information Systems, Computer Science, English, Basic Skills, English as Second Language, Journalism, Performing Arts, Speech, Technology, and Welding.

Alliant International University, San Francisco, CA

2000 - 2001

Assistant to University President

Managed coordination of conference presentations and lobbying efforts for the University President, developed briefings on critical academic issues, served on the California Psychological Association *Emerging Roles and Careers for Psychologists in the New Millennium* Task Force.

University of the Pacific, School of Psychology, Stockton, CA

1996 - 1997

Graduate Clinic Coordinator, Behavioral Medicine Clinic

Coordinated the delivery of services for University based clinic (two clinical psychologists and twenty-five graduate students) providing psychological assessment and counseling. Coordinated training and development of graduate students, clinic staffing, report generation, case tracking, and clinic operations.

TEACHING EXPERIENCE

- University of Phoenix, OR and CA** 1998 - 2014
Adjunct Faculty (at graduate and bachelor levels): Psychology, Organizational Behavior, Leadership, Strategic Planning and Implementation, Operations Management.
- Chabot-Las Positas Community College, Livermore, CA** 2000 - 2001
Full-time Faculty Business, (sabbatical replacement): Business Management, Communications, Marketing, Accounting, Cooperative Work Experience Program, Faculty Advisor student entrepreneurship program and FBLA Phi Beta Lambda chapter.
- University of the Pacific, Stockton, CA** 1997 - 2000
Adjunct Faculty: Management, Organizational Behavior and Marketing.

PROFESSIONAL EXPERIENCE BUSINESS AND INDUSTRY

- Ryslinge Nursery, Kona, HI** 1989 - 1995
Small Business Owner and CEO
- Developed and implemented business plan for wholesale plant nursery.
 - Expanded product line and client base, tripling gross revenue in 4 years.
 - Managed facilities of 20,000 sq. foot greenhouses and 6 acres field production
 - Led, recruited, evaluated and supervised 6 to 10 employees annually.
 - Developed and managed all finances, accessed Small Business and Federal agricultural funding sources.
- AT&T, Sacramento, CA** 1983 - 1989
Account Executive, Industry Consultant for Education and Allied Health
- Managed, led and supervised project teams in sale and implementation of information technology and communications systems to major clients.
 - Coordinated and managed a marketing territory with annual revenue to AT&T of \$3.5 million. Consistently rated in top 10% of peer group.
 - Led the development of technology and systems proposals.
 - Conducted training and seminars for employees and customers.

SELECTED RESEARCH & PRESENTATIONS

- Schuyler, K., Ryslinge, B. & McNutt, J. *Leadership for a healthy world: The role you play*, Alliant International University Lecture Series Webinar, 2017.
- Ryslinge, B., Blumenthal, P. & Watkins, K., *Cities, College, Foundation and Communities Focused On Student Completion*, Presentation at American Association of Community Colleges Annual Conference, 2014.
- Cole, E. & Ryslinge, B., *Growing a Crop of 21st Century Innovators*, Presentation at Association for the Advancement of Sustainability in Higher Education, 2013.
- Ryslinge, B. & Schuyler, K. *Mindful Intuition*, Discussion Session at Academy of Management, 2010.
- Ryslinge, B. Doctoral Dissertation, *Mindful Intuition: An Effective Leadership Response to the Community College Environment*, 2009.
- Ryslinge, B. & Gravino L. *Growing Innovation*, Conference presentation, California Community College Association of Occupational Educational Administrators, 2006.
- Weaver, L., Ryslinge, B., & Phipps, C., *The Retail Management Certificate Program is Thriving; Bring it to Your College*, (CCCAOE, Joint presentation with Western Association of Food Chains), 2006.

Ryslinge, B., *Enhancing Everyday Memory for Older Adults*, Master's Thesis, University of the Pacific, Psychology Department, 1997.

Ryslinge, B. Hannon, R., Barboa, E., McLaughlin, V., & Hall, D., *Expected Role, Attractiveness and Financial Status: Impact on Mate Preference*, poster presentation at meeting of Western Psychological Association, 1997.

SELECTED PROFESSIONAL COMMUNITY SERVICE

Northwest Oregon Works, Board of Directors, 2017 to present

Maritime Sectors Strategies Committee, Member 2017

Oregon Community College Association, Executive Committee, 2016 – present

Newport Rotary, 2015 - present

Board Member, Economic Development Alliance of Lincoln County, OR 2014 - present

Board Member, Oregon Aquarium, 2016 – present

Board Member, Yaquina Bay Economic Foundation, 2014 - present

Coast Stem Hub Steering Committee, 2014 – present, Chair 2014-2016

Board Member (Ex-officio): Beaverton Chamber of Commerce, Beaverton, OR 2012 - 2014

Board Member (Ex-officio): Hillsboro Chamber of Commerce, Hillsboro, OR 2012 - 2014.

Board Member: Partners for a Sustainable Washington County, Beaverton, OR, 2010 - 2014.

Vice-Chair: Calvary Lutheran Church Council, Hillsboro, OR, 2011 - 2014.

School Board President, Tracy Learning Center (California K-12 Charter School with 1200 students), 2003 - 2008.