

# OCCC Library 2015-2017 Strategic Plan

**Mission:** The OCCC Library contributes to student success and life-long learning by providing comprehensive Information Literacy instruction and support for students, faculty, staff, and the local community. The Library provides appropriate access to collections, services, and spaces in alignment with and in support of the College mission.

## Goals, Objectives, and Actions:

**Goal 1: Provide Information Literacy instruction and support to students, faculty, staff, and the local community (as appropriate).**

**Objective:** Offer LIB 101 at least three terms each year, and offer LIB 127 once each year, whenever WR 123 is offered.

Action: Offered LIB 101 Fall, Winter and Spring terms. Offered LIB 127 Spring terms.

**Objective:** Work with the Writing faculty to send out a survey of all faculty, to see what their research support needs are.

Action: Worked with writing faculty Spring term 2017, created and distributed the faculty survey. Spring term 2017.

**Objective:** Work with Writing faculty to embed in the WR 121, 122, 123, 227 courses.

Action: Communicated with WR 121, 122, 227 faculty, including online, north county, Taft high school, and central county campus to establish an embedded librarian approach. All writing faculty agreed to join. Spring 2016.

Action: Provided instruction in an embedded approach in WR 121, 122, and 227 as requested beginning Fall 2016.

**Objective:** Work with IT to embed a chat widget on the Library page for online reference.

Action: Met with IT staff to select and embed a chat widget on the Library page. Jan 2016.

**Objective:** Create the necessary online instructional tools including point-of-need video tutorials and research guides which will be used to support all courses that do not participate in face to face library instruction.

Action: Purchased an animated video creation software, 2016.

**Goal 2: Collection Development and resource planning is guided by data that include feedback from affected users, faculty, and staff.**

**Objective:** Set up suggestion box in the Library, for faculty, staff, students, and community members.

Action: Suggestion Box set up near the Library main doors. Fall 2015.

**Objective:** Extend our purchasing power by participation in all appropriate opportunities to expand access to library materials offered by the state, or one of our consortia.

Action: Began Fall 2015.

**Objective:** Develop a plan to address the needs of all courses by contacting all faculty members in a regular and consistent manner to ensure that our collection is aligned with their needs.

Action: Librarian contacts all faculty by email at the end of each quarter to request that they send subject-area suggestions. Began Fall 2015.

**Goal 3: Promote student success and with library collections, services, and spaces that meet students' informational, personal, and research needs.**

**Objective:** Consistently market library services and resources by reaching students by meeting them where they are, such as using social media to inform them about collections and services.

Action: Set up a Library Facebook Account, regularly use it to advertise our collection, services and spaces. Sep 2015.

**Objective:** Purchase calculators in support of math classes, also need to upgrade the student laptops.

Action: Purchased calculators, and also received some as donations. All put into service, available at the Circulation Desk. Sep 2015.

Action: Purchased four new faculty & staff laptops. Was then able to move four previous faculty laptops to the student accounts. Spring 2017.

**Objective:** Survey students on library collections, services, and spaces and make user-centered adjustments as needed.

Action: Created and implemented a Spring survey to get student feedback on collections, services, and spaces. Implemented and utilized the feedback, during Spring Terms 2015, 2016, 2017.