

**Board of Education Meeting
June 15, 2022**

OCCC *Draft* Strategic Priorities for 2023-2028

- What do we hope to achieve?
- Where will we focus our work and resources?
 - Is Five Years the appropriate horizon?

OCCC is a Student-Centered College

- Equitable outcomes for all students
- College is designed and organized for student success
- Guided Pathways model is fully implemented and scaled for Lincoln County

Our People, Technology & Buildings are Student Ready

- A stronger, more cohesive, and inclusive culture exists for students and employees
- Staff development enables full use of tools and resources
- Technology enabled access is woven throughout all we do
- Buildings provide vibrant & relevant learning environments & are well-maintained

The Next CTE Building is Funded, Built and Occupied

- Significantly increase CTE capacity and enrollment
- Provide state of the art CTE facilities for students, employers and partners

Lincoln County Thinks OCCC first

- Education (Transfer, Workforce, Community Ed) Provider of Choice
- We reach all who are interested in post high-school education with particular attention to those who have stepped away
- Employer of Choice

OCCC Positively Impacts Lincoln County

- Grow the living wage workforce
- Support, engage with, and grow the business community
- Serves as a convener of civil community discourse and learning

OCCC is Secure on a Strong Fiscal Foundation

- Demonstrate financial stability, including sufficient cash flow and reserves to achieve and fulfill mission
- Cultivate alternative sources of revenue
- College enrollment and fiscal resources are aligned in a sustainable way

Process to Develop the Draft Strategic Objectives

- September 2021
 - Board approves undertaking a new Strategic Plan (2022 onwards).
 - All college SWOT analysis (In-Service) via IdeaFlip.
- October-January 2021-2022
 - IdeaFlip postings synthesized generating a 10-page SWOT thematic analysis.
 - Secure planning support from Economic Development Alliance of Lincoln County ([EDALC](#)).
 - Various EDALC inputs: review & update environmental scan, meetings with Birgitte, plan process.
- February -April 2022
 - SWOT thematic analysis shared at Town Hall, distributed to all employees for review & feedback.
 - Draft strategic objectives derived from the initial SWOT, subsequent feedback, updated environmental scan.
- May 2022
 - Manager mini retreat develops further refinement on draft strategic objectives
 - College Council session for final discussion of strategic objectives leading to further refinement
 - Draft Strategic Objectives referenced in 2022-2023 College Budget
- June/July2022
 - Strategic Objectives presented to Board of Education for review, modification, and endorsement.
 - Strategic Plan finalized based on Board endorsed Strategic Objectives, to include high level key strategies and objectives.
- July/August 2022
 - **New College Strategic Plan for 2023-2028 (or 30?)** presented to the Board of Education and then released to community
 - Integrated and reflected in the NWCCU Mid-Cycle Report and visit
- September 2022
 - Integrate new Strategic Plan with college activities & other planning processes