

# STRATEGIC PRIORITIES



Approved by BOE 10.19.22

## #1 Students at the Center

OCCC is a Student-Centered College

- College is designed and organized for student success
- Guided Pathways model is fully implemented and scaled for Lincoln County
- Equitable outcomes for all students

## #2 Careers Built Here

New CTE Building Funded, Built and Occupied, Launching Exciting Careers Here on the Coast

- Significantly increase CTE capacity and enrollment
- Provide state-of-the-art CTE facilities for students, employers and partners
- Regularly assess local needs in the trades and how the College and its strategic partners can meet them

## #3 Resourced & Ready

Our People, Technology & Buildings are Student Ready, Built on a Strong Financial Foundation

- A stronger, more cohesive, and inclusive culture exists for students and employees
- Technology enabled access is woven throughout all we do
- Buildings provide vibrant & relevant learning environments & are well-maintained
- Demonstrate financial stability and sufficient resources to fulfill mission

## #4 First Choice, Best Choice

Lincoln County Thinks OCCC First

- Education (Transfer, Workforce, Community Ed) Provider of Choice
- We reach all who are interested in higher education, with particular attention to those who have stepped away
- An Employer of Choice

## #5 Sharks Make Their Marks

OCCC Positively Imacts Lincoln County

- Grow the living wage workforce
- Support, engage with, and grow the business community
- Serves as a convener of community discourse and learning

# 2023-2024 Planned Activities

## *to Advance Strategic Priorities*

Progress towards these priorities is regularly evaluated via other assessment measures, primarily Core Themes. Learn more in the College's 2022 Mid-Cycle Evaluation, at [oregoncoast.edu/mce](http://oregoncoast.edu/mce) (see "Moving Forward").

### Priority 1: Students at the Center

- Launch and implement the College Strategic Plan (2023-2028) with annual plans guiding tangible progress towards the five Strategic Priorities. (Also supports #2,3,4,5)
- Increase learning initiatives focused on equity and inclusion and evaluate their effectiveness. (Also supports #4,5)
- Improve student engagement, satisfaction, and learning achievement. (Also supports #3)
- Continue to examine and enhance the student journey and experience to remove/reduce barriers and increase engagement and sense of belonging. (Also supports #3)

### Priority 2: Careers Built Here

- Subject to Board approval, develop and launch a capital construction local bond measure to
  - a) obtain funding for new building focused on Career Technical programs, and
  - b) modernize existing facilities. When successful, engage stakeholders in design and construction planning
- Update Facility and Academic Master Plan (Also supports #4)

### Priority 3: Resourced & Ready

- Systematize the integration of planning and goal setting, assessment, and linkage to budget throughout all levels of planning, ensuring that all levels of planning support and advance Mission, Core Themes, and the College's Strategic Plan
- Conduct Program Reviews with all programs (Instructional and Service Areas) as scheduled, ensuring outcomes associated with all degree programs are assessed on a regular basis, that the results are reported, and appropriate improvement plans are documented and implemented with support from the Office of Instruction and the Executive Team.
- Develop long-term plan for automation systems (ERP) for SIS, CRM, Finance & related integrations.

### Priority 4: First Choice, Best Choice

- Improve student achievement in retention, pace, and graduation. (Also supports #1)
- Ensure systems of employee performance evaluation, professional development, and employee training and support are all operating effectively and contributing to a satisfied and engaged workforce. (Also supports #3)

### Priority 5: Sharks Make Their Marks

- Expand programs and pathways which are of interest to students and meet the needs of the region (Also supports #1,2,4)
- Advance engagement with and support of Lincoln County's key industry sectors. (Also supports #2,3)