Oregon Coast Community College Small Business Development Center Network

State of the Center; Past, Present and Future!
First thing’s first

Who is Your New Director?
A bit about the past (2022-23)…

- 11 SBM graduates
- $25,000 grant from Lincoln City
- $30,000 grant from the county
- $15,000 from EDALC for media center upgrades
Through our work with SBDC clients in our region, we help create new jobs and improve the economic vitality of Oregon. Here are our Center’s 2022 economic impact numbers.

**Capital Infusion to Local Businesses**
$691,500

**Advising Services Provided to Local Businesses**
- 205 Clients Advised
- 445 Advising Hours
- 573 Contact & Prep Hours

**Training Provided**
- 42 Events
- 329 Attendees

**Jobs**
- 19 Created
- 15 Retained

**New Businesses**
- 5 Started

**Sales Increase**
$590,000

**Client Demographics**
- 121 Women
- 31 Minority
- 23 Hispanic
- 15 Veterans

Learn more about the Oregon Coast SBDC at OregonSBDC.org/oregoncoast
2022 Economic Impacts

- 42 training events with 329 attendees
- 205 new clients served, 119 existing, 86 start-ups
- 445 advising hours, 573 contact and prep hours
- 5 new businesses starts
- $691,500 in capital infusion
2022 Economic Impacts, continued

- $590,000 in sales increase
- 19 new jobs created, 15 retained
- 121 women owned business, 31 minority owned
- 23 Hispanic owned, 15 Veteran owned
What’s Going On Today?

We are hiring!
• 1 FTE position
• 2-3 PT positions
• Just hired NCC – Talaina King
• Directing multiple center, how does that work?
• Shared resources
  • Training and advising
• Spanish language advising and training
• Investing in marketing and technology
• Growing the advisory committee (5/19/23)
• Develop a new and improved SBM program, now scheduled for fall of 2023 – spring of 2024
• New virtual training programs
  • Quickbooks, AI for Small Businesses, Excel, Digital Marketing and more to come
• Hungry for Success, Summer Series
• Business After Hours – Pelican Brewery
• Disaster Planning and Recovery
• Equity, Inclusion, and Diversity
Looking to the Future

- Improving the SBDC registration process
- Restaurant SBM
- Bringing back CCB licensing
- Business Continuity Program
- ASBDC, National Presentation
- HB 2908
Continued

- Culinary program/commercial kitchen
- Model regional director position to the network and stakeholders
- Specialized advising
  - Ocean industries, restaurants, retail, agriculture, CTE
Questions for the Board

• Where do you see the greatest opportunities for the SBDC in the small business community?
• What are the most important functions or services the SBDC can provide the college?
• Where are their opportunity for improvement?
“I had a miraculous dream in which our list of questions all had answers.”
Questions?

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