SBDC Funding is Strong and Diversified

- State funding and 3410
- Federal (SBA)
- OCCC
- County
- Lincoln City
- NW Oregon Works
- Program Income
Programming

- Small Business Management Program
  - 11 Attendees
- Restaurant Small Business Management Program
  - 26 Attendees
- Childcare Accelerator Program
  - 7 Attendees
- Total Courses YTD
  - 39 Events and 341 Attendees
Programming

• AI for Small Businesses
• Digital Marketing and Branding
• Excel, QB, and Capital Access
• Blue Economy, Inventory Management
• CCB, Inventory Management, Content Creation Lab
• La Educacion Financiera y Tu Negocio
New Programming

• CCB training and Licensing in Spanish
• Small Business Management in Spanish
• Beyond Survival – Personnel Management
• Lincoln County Pitch Competition
• Food and Service Industry, and Culinary
• Customer Service and Hospitality
• FTE for Advising
Youth Entrepreneurship Program (YEP)

- Partnering with NWOW, EDALC, LCSD, OCCC Foundation and Lincoln City
- 12 week program starting January 31st
- All LCSD high school students applicable
- Stipends for students and teachers
- $10,000+ in awards and scholarships
Building The Team

- Kelliane Parker – FT Advisor, instructor and program manager
- Leslie Hildula – RSBM program manager and advisor
- Fletcher Conn – Capital Access Team and Blue Economy
- Arlene Soto – SBM program manager
- Chuck Toombs - Instructor
- Additional resources and support through inter-governmental agreement
Challenges

• Hiring and Recruiting
• Local Advising, in-person
• Economic Impact
• Bilingual Services
• Registration Process
“I had a miraculous dream in which our list of questions all had answers.”
Questions?

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