YOUTH entrepreneurship
40 Lincoln County students in inaugural program, underway now.

- What is an Entrepreneur? Kasten Spethman
- Business Model Canvas- Hearth and Table Video Talk on Pivoting
- Business Operations- Panel Discussion Dr. Flores, Dave Price, Arlene Soto
- Business Storytelling- Sean O'Connor Story Gorge
- Business Finance- Arlene Soto
- Branding and Digital Marketing- Chuck Toombs
- Marketing - How to Find Your Customers- Kelliane Parker
- Using Focus Groups- Paul Schuytema
- Pricing and Supply Chain
A Serious Introduction

Students are working on the concepts of problem reframing for innovation, completing a Business Model Canvas, creating Customer Personas, and forecasting Business Start Up Costs. The frequent Founder's Talks are framed from the question, "What I wish I knew before I opened my business."

Dedicated Leader

Kelliane Parker brings a wealth of marketing and business advising experience to support students through the program.

Pitch Night

Supported by Paul Schuytema and EDALC (Which has also actively supported the program from the outset with videography & more)

AMERICAS SBDC OREGON
County-Wide Participation

Schools participating:
- Newport High School
- Waldport High School
- Toledo High School
- Taft 7-12
- South Beach Christian
- Home-Schooled Students
Our Own ‘Shark Tank’: A NATURAL FIT

- May 2024
- Gladys Valley Building Auditorium, Hatfield
- Panel includes local entrepreneurs
- Prep includes Practice Pitch training
- Valuable public-speaking & presentation experience
- 1st Prize- $3000, $500 in cash & $2500 in scholarships
- 2nd Place- $2000, $500 in cash & $1500 in scholarships
- 3rd Place- $1000, $500 in cash & $500 in scholarships
- 4th & 5th places also split $500
Thank You