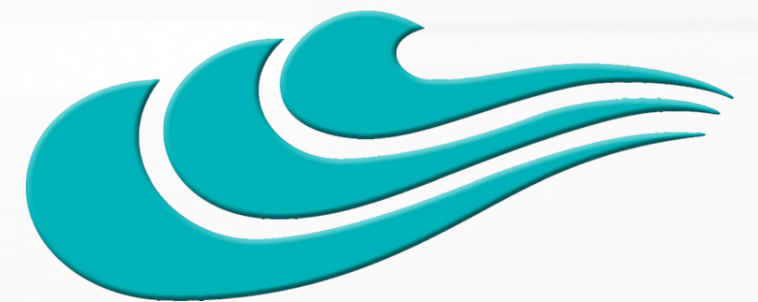


# YOUTH entrepreneurship

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# YEP YOUTH entrepreneurship program

**40 Lincoln County students** in inaugural program, underway now.

- What is an Entrepreneur? Kasten Spethman
- Business Model Canvas- Hearth and Table Video Talk on Pivoting
- Business Operations- Panel Discussion Dr. Flores, Dave Price, Arlene Soto
- Business Storytelling- Sean O'Connor Story Gorge
- Business Finance- Arlene Soto
- Branding and Digital Marketing- Chuck Toombs
- Marketing - How to Find Your Customers- Kelliane Parker
- Using Focus Groups- Paul Schuytema
- Pricing and Supply Chain





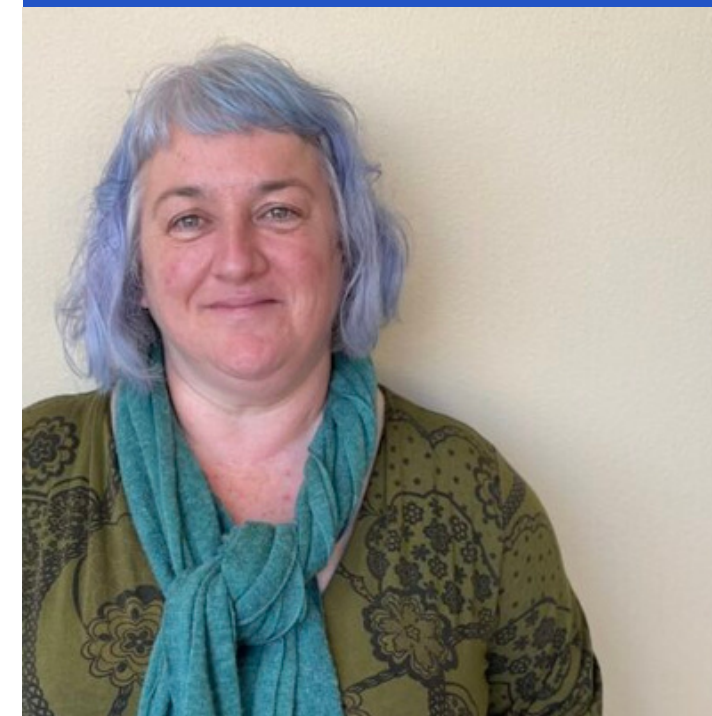
# A Serious Introduction

Students are working on the concepts of problem reframing for innovation, completing a Business Model Canvas, creating Customer Personas, and forecasting Business Start Up Costs. The frequent Founder's Talks are framed from the question, "What I wish I knew before I opened my business."



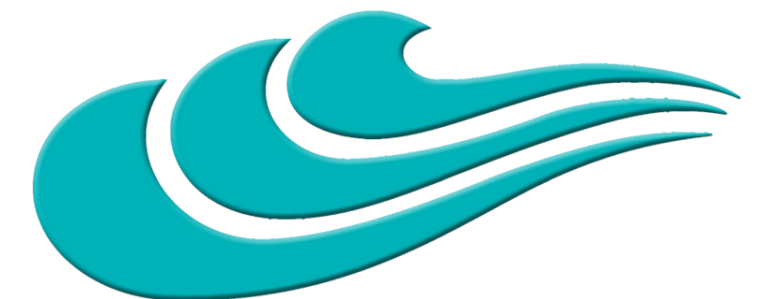
## Dedicated Leader

Kelliane Parker brings a wealth of marketing and business advising experience to support students through the program.



## Pitch Night

Supported by Paul Schuytema and EDALC (Which has also actively supported the program from the outset with videography & more)



# County-Wide Participation

## Schools participating:

- Newport High School
- Waldport High School
- Toledo High School
- Taft 7-12
- South Beach Christian
- Home-Schooled Students





# Our Own 'Shark Tank': A NATURAL FIT

- May 2024
- Gladys Valley Building Auditorium, Hatfield
- Panel includes local entrepreneurs
- Prep includes Practice Pitch training
- Valuable public-speaking & presentation experience
- 1st Prize- \$3000, \$500 in cash & \$2500 in scholarships
- 2nd Place- \$2000, \$500 in cash & \$1500 in scholarships
- 3rd Place- \$1000, \$500 in cash & \$500 in scholarships
- 4th & 5th places also split \$500



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# Thank You

