

STRATEGIC PLAN 2023-2028



Our Mission

At Oregon Coast Community College we equip students for success by providing educational pathways and supports in response to the diverse needs of our community. Through accessible and engaging programs and a commitment to equitable outcomes, we enrich the economic and civic vitality of Lincoln County and beyond.

Vision

Shaping the Future Through Learning

Land Acknowledgment

Oregon Coast Community College acknowledges that we reside within the ancestral homelands of the Yaquina (Yaqo'n) and Alsea (Wusi'n) Tribes, who agreed to cede their lands to the U.S by treaty in 1855. Much of their homelands, as well as parts of Siletz, Salmon River, Nestucca Bands of Tillamook, and Siuslaw territories, were established as The Siletz Reservation for the many western Oregon Tribes to move into in accordance with treaty agreements and federal policy. However, these treaties were repeatedly violated, and those lands were forcibly taken from them piece by piece, mostly without compensation. Today, those tribal descendants are represented by The Confederated Tribes of Siletz Indians. We are honored for the opportunity to teach, learn, and work on their ancestral lands. We also recognize and appreciate the ongoing contributions they make to the community, Oregon Coast Community College, and the world.



Oregon Coast Community College does not discriminate on the basis of race, color, national origin, sex, disability, age, sexual orientation, gender identity, marital status, or religion in its programs and activities. In compliance with the American with Disabilities Act (ADA), OCCC provides reasonable accommodation. If you desire reasonable accommodation, please contact the Vice President of Student Affairs and Section 504 Compliance Officer (400 SE College Way, Newport, OR 97366) at 541-867-8511 or at access@oregoncoast.edu.

How the Plan was developed

OCCC's Strategic Plan (2023-28) continues and expands upon 2015 "Five Big Ideas" framework, and results from a year-long process led by President Birgitte Ryslinge, engaging with the college Board of Education and employees, industry partners, various data sources, and the Economic Development Alliance of Lincoln County. Each year, the college will adopt a series of Planned Activities to ensure progress – and, within five years, achievement – of the five Strategic Priorities.

Relevance and Alignment

OCCC works carefully with industry, as well as state, local and federal government, and other educational partners. We share the goals of ensuring student needs are met and time spent in education leads to rewarding and meaningful careers and/or transfer.

Executive Summary

Oregon Coast Community College is an open-access, publicly funded two-year institution, one of 17 community colleges in Oregon. OCCC was founded in 1987, built facilities from 2005-2009 with the support of local taxpayers and state grants, and in 2020 earned independent accreditation through the Northwest Commission of Colleges and Universities. The College serves Lincoln County, which is rapidly becoming a nexus for Maritime and STEM-based activity. Lincoln County also faces many of the challenges of isolated rural communities, including sparse population, distance to services, pockets of poverty, and other barriers. Northern and southern areas are dominated by seasonal tourism and retail while the central portion of the county sees tourism buttressed by more stable, year-round contributions from government, commercial fishing, port facilities, and a growing science and technology sector. OCCC is the only locally accessible provider of the first two years of a bachelor's degree. Students are full-time and part-time, balancing demands of family, work, and school. Students take lower-division transfer credits, learn English, earn a GED, or otherwise enrich their knowledge. At this small college, students experience more direct contact with faculty and staff, allowing them to achieve their goals in a supportive academic environment and caring social atmosphere.

STRATEGIC PRIORITIES

2022-2028

Approved by BOE 10.19.22

#1 Students at the Center

OCCC is a Student-Centered College

- College is designed and organized for student success
- Guided Pathways model is fully implemented and scaled for Lincoln County
- Equitable outcomes for all students

#2 Careers Built Here

New CTE Building Funded, Built and Occupied, Launching Exciting Careers Here on the Coast

- Significantly increase CTE capacity and enrollment
- Provide state-of-the art CTE facilities for students, employers and partners
- Regularly assess local needs in the trades and how the College and its strategic partners can meet them

#3 Resourced & Ready

Our People, Technology & Buildings are Student Ready, Built on a Strong Financial Foundation

- A stronger, more cohesive, and inclusive culture exists for students and employees
- Technology enabled access is woven throughout all we do
- Buildings provide vibrant & relevant learning environments & are well-maintained
- Demonstrate financial stability and sufficient resources to fulfill mission

#4 First Choice, Best Choice

Lincoln County Thinks OCCC First

- Education (Transfer, Workforce, Community Ed) Provider of Choice
- We reach all who are interested in higher education, with particular attention to those who have stepped away
- An employer of choice

#5 Sharks Make Their Marks

OCCC Positively Impacts Lincoln County

- Grows the living-wage workforce
- Supports, engages with, and grows the business community
- Serves as a convener of community discourse and learning

2023-2024 Planned Activities

to Advance Strategic Priorities

Progress towards these priorities is regularly evaluated via assessment measures, primarily Core Themes. Learn more in the OCCC 2022 Mid-Cycle Evaluation, at oregoncoast.edu/mce (see "Moving Forward").

Priority 1: Students at the Center

- Launch and implement the College Strategic Plan (2023-2028) with annual plans guiding tangible progress towards the five Strategic Priorities. (Also supports #2,3,4,5)
- Increase learning initiatives focused on equity and inclusion and evaluate their effectiveness. (Also supports #4,5)
- Improve student engagement, satisfaction, and learning achievement. (Also supports #3)
- Continue to examine and enhance the student journey and experience to remove/reduce barriers and increase engagement and sense of belonging. (Also supports #3)

Priority 2: Careers Built Here

Subject to Board approval, develop and launch a capital construction local bond measure to

- a) obtain funding for new building focused on Career Technical programs, and
 - b) modernize existing facilities. When successful, engage stakeholders in design and construction planning
- Update Facility and Academic Master Plan (Also supports #4)



Priority 3: Resourced and Ready

- Systematize the integration of planning and goal setting, assessment, and linkage to budget throughout all levels of planning, ensuring that all levels of planning support and advance Mission, Core Themes, and the College's Strategic Plan
- Conduct Program Reviews with all programs (Instructional and Service Areas) as scheduled, ensuring outcomes associated with all degree programs are assessed on a regular basis, that the results are reported, and appropriate improvement plans are documented and implemented with support from the Office of Instruction and the Executive Team.
- Develop long-term plan for automation systems (ERP) for SIS, CRM, Finance & related integrations.

Priority 4: First Choice, Best Choice

- Improve student achievement in retention, pace, and graduation. (Also supports #1)
- Ensure systems of employee performance evaluation, professional development, and employee training and support are all operating effectively and contributing to a satisfied and engaged workforce. (Also supports #3)

Priority 5: Sharks Make Their Marks

- Expand programs and pathways which are of interest to students and meet the needs of the region. (Also supports #1,2,4)
- Advance engagement with and support of Lincoln County's key industry sectors. (Also supports #2,3)