

STRATEGIC PLAN 2023-2028



strategic priorities

Approved by BOE 10.19.22

#1 Students at the Center

OCCC is a student-centered college.

- College is designed and organized for student success
- Guided Pathways model is fully implemented and scaled
- Equitable outcomes for all students

#2 Careers Built Here

Center for Trades Education is built and occupied; OCCC is known for launching careers on the coast.

- CTE capacity is expanded to meet the needs of the County
- Students, employers, and partners have access to state-of-the-art CTE facilities
- CTE needs of employers and students are regularly assessed

#3 Resourced & Ready

Our people, technology and facilities are student-ready, sustained by a strong fiscal foundation,

- A strong, inclusive, and cohesive culture exists for students and employees
- Well-maintained technology and buildings provide current and relevant learning environments
- OCCC demonstrates fiscal stability and sufficient resources for mission fulfillment

#4 First Choice, Best Choice

OCCC is front of mind in Lincoln County for education and employment.

- OCCC is the educator of choice for Transfer, Employment, Workforce Readiness, and Community Education
- Small business owners think OCCC first
- OCCC is regarded as an employer of choice in Lincoln County

#5 Sharks Make Their Marks

OCCC positively impacts the quality of life in Lincoln County.

- OCCC is an integral partner in growing the local workforce
- OCCC supports, engages with, and grows a vibrant business community
- OCCC serves as a convener of community discourse

Executive Summary

Oregon Coast Community College is an open-access, publicly funded, two-year institution, one of 17 community colleges in Oregon. OCCC was founded in 1987, built facilities from 2005-2009 with the support of local taxpayers and state grants, and in 2020 earned independent regional accreditation through the Northwest Commission of Colleges and Universities.

The College serves Lincoln County, which is rapidly becoming a nexus for Maritime and STEM-based activity. Lincoln County also faces many of the challenges of isolated rural communities, including sparse population, distance to services, pockets of poverty, and other barriers. Northern and southern areas are dominated by seasonal tourism and retail while the central portion of the county sees tourism buttressed by more stable, year-round contributions from government, commercial fishing, port facilities, and a growing science and technology sector. OCCC is the only locally accessible provider of the first two years of a bachelor's degree. Students are full-time and part-time, balancing demands of family, work, and school. Students take lower-division transfer credits, learn English, earn a GED, or otherwise enrich their knowledge. At this small college, students experience more direct contact with faculty and staff, allowing them to achieve their goals in a supportive academic environment and caring social atmosphere.

OCCC works carefully with industry, as well as state, local, and federal government, Lincoln County School District, and other educational providers. We share the goals of ensuring student needs are met and time spent in education leads to rewarding and meaningful careers and/or transfer.

Plan Development Process

OCCC's Strategic Plan (CSP 2023-28) builds and expands upon the 2015-2022 "Five Big Ideas" framework. The CSP is a result of a year-long process led by President Ryslingle, engaging with the college Board of Education and employees, industry partners, Lincoln County School District, various data sources, and the Economic Development Alliance of Lincoln County. Each year, the college will adopt a series of Planned Activities to ensure progress – and, within five years, achievement – of the five Strategic Priorities.



2024-2025 Planned Activities

to Advance Strategic Priorities

Progress towards these priorities is regularly evaluated via assessment measures, primarily Core Themes.

PRIORITY 1: STUDENTS AT THE CENTER

1. Continue to integrate the Academic and Student Affairs divisions
2. Expand and diversify postsecondary course offerings at all Lincoln County high schools
3. Develop and establish a framework for OCCC's HSI attainment status, a pivotal step in our journey toward academic excellence and inclusivity
4. Develop andragogical (adult learners) instructional approaches and support systems

PRIORITY 2: CAREERS BUILT HERE

1. Significantly increase CTE capacity and enrollment by expanding pathways and access to careers in advanced technology and trades (OCATT programming)
2. Through our role within the HECC-recognized community college nursing consortium, pursue participation in the delivery of a four-year applied baccalaureate in nursing
3. Pursue funding for physical resources that enhance learning, including modern facilities and equipment
4. Regularly assess local needs in the trades and how the college and its strategic partners can meet them, including the update of the college's Environmental Scan
5. Pending voter approval, begin facilities design and pre-construction planning of OCATT Center

PRIORITY 3: RESOURCED & READY

1. Successful recruitment and on-boarding of the next OCCC President
2. Strengthen our campus culture of engagement, focusing efforts on building community through health, wellness and social activities, and intentional communication
3. IT implementation of a new server to provide vital backup and failover capabilities & enhanced cybersecurity
4. Implement year one of the multi-year Budget Alignment Process (BAP) to reduce reliance on one-time funds by at least 1% (Board Goal)
5. Fully transition automated financial services processes to eliminate residual reliance on SharkNet
6. Make significant progress on addressing deferred maintenance (as documented in the 2023 Facilities Review), to include the replacement of the Newport main building roof in summer 2024

PRIORITY 4: FIRST CHOICE, BEST CHOICE

1. Tailor and expand targeted engagement to highlight how OCCC can meet the unique needs of specific populations (adults, English-language learners, non-traditional, high school, pre-apprentice, etc.)
2. Improve website navigability by redesigning the portal to career pathways and academic programs
3. Enhance onboarding experience and expand orientation of college operational areas for new employees

PRIORITY 5: SHARKS MAKE THEIR MARKS

1. Conduct county-wide, community specific engagement events to determine local needs and priorities; Outreach focus will be defined by the outcome of May 2024 proposed bond measure
2. Conduct post-election geographic analysis of support for, and opposition to, the May 2024 proposed bond measure, to document current perceptions of the college
3. Continue enhancing the college's role in county-wide emergency response, including updating and enhancing the current emergency supplies container infrastructure



2023-2024 Planned Activities

to Advance Strategic Priorities

Progress towards these priorities is regularly evaluated via assessment measures, primarily Core Themes. Learn more in the OCCC 2022 Mid-Cycle Evaluation, at oregoncoast.edu/mce (see "Moving Forward").

Priority 1: Students at the Center

- Launch and implement the College Strategic Plan (2023-2028) with annual plans guiding tangible progress towards the five Strategic Priorities. (Also supports #2,3,4,5)
- Increase learning initiatives focused on equity and inclusion, and evaluate their effectiveness. (Also supports #4,5)
- Improve student engagement, satisfaction, and learning achievement. (Also supports #3)
- Continue to examine and enhance the student journey and experience to remove/reduce barriers and increase engagement and sense of belonging. (Also supports #3)

Priority 2: Careers Built Here

- Subject to Board approval, develop and launch a capital construction local bond measure to
 - a) obtain funding for new building focused on Career Technical programs, and
 - b) modernize existing facilities. When successful, engage stakeholders in design and construction planning.
- Update Facility and Academic Master Plan (Also supports #4)

Priority 3: Resourced and Ready

- Systematize the integration of planning and goal setting, assessment, and linkage to budget throughout all levels of planning, ensuring that all levels of planning support and advance Mission, Core Themes, and the College's Strategic Plan.
- Conduct Program Reviews with all programs (Instructional and Service Areas) as scheduled, ensuring outcomes associated with all degree programs are assessed on a regular basis, that the results are reported, and appropriate improvement plans are documented and implemented with support from the Office of Instruction and the Executive Team.
- Develop long-term plan for automation systems (ERP) for SIS, CRM, Finance & related integrations.

Priority 4: First Choice, Best Choice

- Improve student achievement in retention, pace, and graduation. (Also supports #1)
- Ensure systems of employee performance evaluation, professional development, and employee training and support are all operating effectively and contributing to a satisfied and engaged workforce. (Also supports #3)

Priority 5: Sharks Make Their Marks

- Expand programs and pathways which are of interest to students and meet the needs of the region. (Also supports #1,2,4)
- Advance engagement with and support of Lincoln County's key industry sectors. (Also supports #2,3)





Our Mission

At Oregon Coast Community College we equip students for success by providing educational pathways and supports in response to the diverse needs of our community. Through accessible and engaging programs and a commitment to equitable outcomes, we enrich the economic and civic vitality of Lincoln County and beyond.

Vision

Shaping the Future Through Learning

Land Acknowledgement

Oregon Coast Community College acknowledges that we reside within the ancestral homelands of the Yaquina (Yaqo'n) and Alsea (Wusi'n) Tribes, who agreed to cede their lands to the U.S by treaty in 1855. Much of their homelands, as well as parts of Siletz, Salmon River, Nestucca Bands of Tillamook, and Siuslaw territories, were established as The Siletz Reservation for the many western Oregon Tribes to move into in accordance with treaty agreements and federal policy. However, these treaties were repeatedly violated, and those lands were forcibly taken from them piece by piece, mostly without compensation. Today, those tribal descendants are represented by The Confederated Tribes of Siletz Indians. We are honored for the opportunity to teach, learn, and work on their ancestral lands. We also recognize and appreciate the ongoing contributions they make to the community, Oregon Coast Community College, and the world.



Oregon Coast Community College does not discriminate on the basis of race, color, national origin, sex, disability, age, sexual orientation, gender identity, marital status, or religion in its programs and activities. In compliance with the American with Disabilities Act (ADA), OCCC provides reasonable accommodation. If you desire reasonable accommodation, please contact the Vice President of Student Affairs and Section 504 Compliance Officer (400 SE College Way, Newport, OR 97366) at 541-867-8511 or at access@oregoncoast.edu.