



OREGON COAST
COMMUNITY COLLEGE

Strategic Priorities

Update on Planned Activities
2023-2024
July 2024 Board of Education



STRATEGIC PLAN 2023-2028

strategic priorities

Approved by BOE 10.19.22

#1 Students at the Center

OCCC is a student-centered college.

- College is designed and organized for student success
- Guided Pathways model is fully implemented and scaled
- Equitable outcomes for all students

#2 Careers Built Here

Center for Trades Education is built and occupied; OCCC is known for launching careers on the coast.

- CTE capacity is expanded to meet the needs of the County
- Students, employers, and partners have access to state-of-the-art CTE facilities
- CTE needs of employers and students are regularly assessed

#3 Resourced & Ready

Our people, technology and facilities are student-ready, sustained by a strong fiscal foundation,

- A strong, inclusive, and cohesive culture exists for students and employees
- Well-maintained technology and buildings provide current and relevant learning environments
- OCCC demonstrates fiscal stability and sufficient resources for mission fulfillment

#4 First Choice, Best Choice

OCCC is front of mind in Lincoln County for education and employment.

- OCCC is the educator of choice for Transfer, Employment, Workforce Readiness, and Community Education
- Small business owners think OCCC first
- OCCC is regarded as an employer of choice in Lincoln County

#5 Sharks Make Their Marks

OCCC positively impacts the quality of life in Lincoln County.

- OCCC is an integral partner in growing the local workforce
- OCCC supports, engages with, and grows a vibrant business community
- OCCC serves as a convener of community discourse



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2023-2024 Planned Activities

to Advance Strategic Priorities

Priority 1: Students at the Center

- Launch and implement the College Strategic Plan (2023-2028) with annual plans guiding tangible progress towards the five Strategic Priorities.
- Increase learning initiatives focused on equity and inclusion and evaluate their effectiveness.
- Improve student engagement, satisfaction, and learning achievement.
- Continue to examine and enhance the student journey and experience to remove/reduce barriers and increase engagement and sense of belonging.

Priority 2: Careers Built Here

Subject to Board approval, develop and launch a capital construction local bond measure to

- a) obtain funding for new building focused on Career Technical programs, and
 - b) modernize existing facilities. When successful, engage stakeholders in design and construction planning
- Update Facility and Academic Master Plan

2023-2024 Planned Activities

to Advance Strategic Priorities

Priority 3: Resourced and Ready

- Systematize the integration of planning and goal setting, assessment, and linkage to budget throughout all levels of planning, ensuring that all levels of planning support and advance Mission, Core Themes, and the College's Strategic Plan
- Conduct Program Reviews with all programs (Instructional and Service Areas) as scheduled, ensuring outcomes associated with all degree programs are assessed on a regular basis, that the results are reported, and appropriate improvement plans are documented and implemented with support from the Office of Instruction and the Executive Team.
- Develop long-term plan for automation systems (ERP) for SIS, CRM, Finance & related integrations.

Priority 4: First Choice, Best Choice

- Improve student achievement in retention, pace, and graduation. (Also supports #1)
- Ensure systems of employee performance evaluation, professional development, and employee training and support are all operating effectively and contributing to a satisfied and engaged workforce. (Also supports #3)

Priority 5: Sharks Make Their Marks

- Expand programs and pathways which are of interest to students and meet the needs of the region. (Also supports #1,2,4)
- Advance engagement with and support of Lincoln County's key industry sectors. (Also supports #2,3)

Students at the Center

Launch and implement the College Strategic Plan (2023-2028) with annual plans guiding tangible progress towards the five Strategic Priorities.

- CSP developed June 2022 to January 2023
- Planned Activities 2023-2024 presented Jan 23, reported July 24
- Planned Activities 2024-2025 (in Budget Message)

Increase learning initiatives focused on equity and inclusion and evaluate their effectiveness.

Support non-native English speaking students to co-enroll in both ESOL and Career and Technical Education courses.

This model is referred to as Integrated Education and Training (IET).

- 6 students completed the IET for Early Childhood.
- Market and inform students about the IET for welding, Medical Assistant, Nursing Assistant, and Early Childhood.
- Assist students with tuition and books (Title II Finds)

Initiated Male Mentoring Program (Ford Family Foundation)

- Male students recruited for leadership in Associated Student Government (2/5)
- Established new student clubs: Game Club, Men's Circle & more

Expanded Opportunities for Incarcerated Student Learning

- Computers in the jail classroom

Students at the Center

Improve student engagement, satisfaction, and learning achievement.

Monitoring results

- via SENSE & CCSSE
- Benchmarking with Oregon CC's
- Small School Cohort: OCCC, Clatsop, BMCC & CGCC



Administer *SENSE*

About *SENSE* National Results Tools Members Only

Why *SENSE*?



The Survey of Entering Student Engagement (*SENSE*) helps community colleges discover why some entering students persist and succeed and others do not.

Administered during the 4th and 5th weeks of the fall academic term, *SENSE* asks students to reflect on their earliest experiences (academic and services-related) with the college. *SENSE* serves as a complementary piece to the [Community College Survey of Student Engagement \(CCSSE\)](#), with a more narrowed focus on early student experiences.



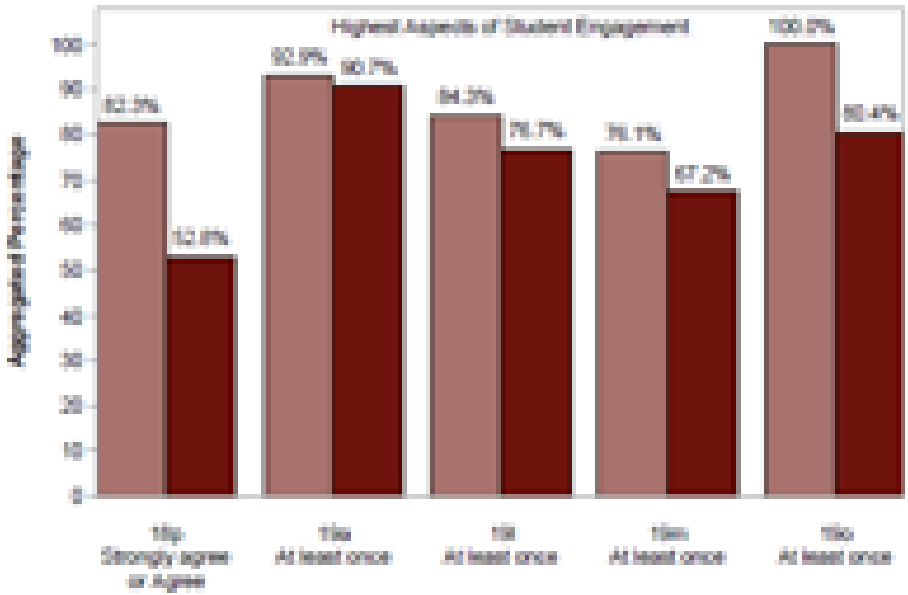
Registration Now Open for CCSSE 2025

[Registration](#) for the 2025 Community College Survey of Student Engagement (CCSSE) is currently underway. CCSSE results help institutions focus on good educational practice and identify areas in which they can improve their programs and services for entering students.

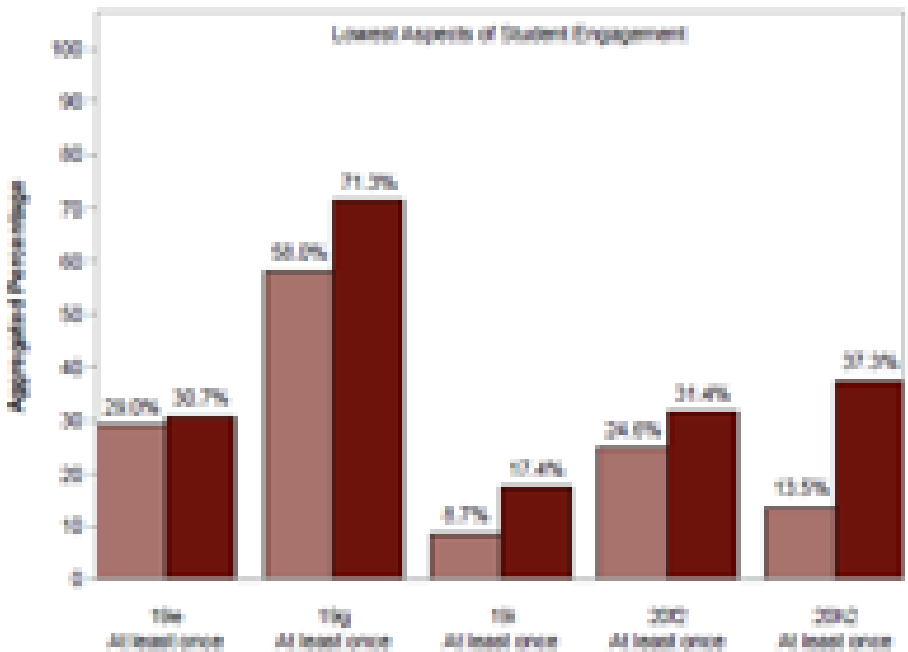
All CCSSE 2025 participating colleges will receive five special-focus items on AI and the Learning Environment (forthcoming), and all colleges not administering a standard or custom additional item set of their own choosing will receive a 15-item set on [Campus Accessibility](#) free of charge.

For more information, please contact info@cccse.org.

Highest and Lowest Aspects of Student Engagement



Item	Benchmark
11p. At least one college staff member (other than an instructor) learned my name	Early Connections
11a. Frequency: Asked questions in class or contributed to class discussions	Engaged Learning
19l. Frequency: Used an electronic tool to communicate with an instructor about coursework	Engaged Learning
11m. Frequency: Discussed an assignment or grade with an instructor	Engaged Learning
11o. Frequency: Received prompt written or oral feedback from instructors on your performance	Engaged Learning



Item	Benchmark
11e. Frequency: Participated in supplemental instruction	Engaged Learning
11g. Frequency: Worked with other students on a project or assignment during class	Engaged Learning
19i. Frequency: Participated in a required study group outside of class	Engaged Learning
20G. Frequency: Used writing, math, or other skill lab	Engaged Learning
20H. Frequency: Used computer lab	Engaged Learning

Students at the Center

Continue to examine and enhance the student journey and experience to remove/reduce barriers and increase engagement and sense of belonging.

- Integration of Student and Academic Affairs. Team approach has brought student-centered improvements.
- Earlier availability of schedule of course offerings
- Longer horizon for schedule enabled addition of specific classes needed by students.
- The Registrar has made submitting requests for CPL (Credit for Prior Learning) easier and more transparent.
 - We are promoting that veterans are encouraged to submit military transcripts for credit for prior learning.
 - The transcript evaluation form now includes requesting credit for prior learning evaluation.

Students at the Center

Continue to examine and enhance the student journey and experience to remove/reduce barriers and increase engagement and sense of belonging.

- Most financial webpages have had language changed to be less technical – AI is being used.
- We now have a dedicated bulletin board in Newport for Fin Aid information
- We have a mentoring coordinator, funded by a The Ford Family Foundation grant, advising ASG, helping them sponsor regular activities for students, and guiding them in providing Shark Shack supports to students.



Careers Built Here

Subject to Board approval, develop and launch a capital construction local bond measure to
a) obtain funding for new building focused on Career Technical programs, and
b) modernize existing facilities. When successful, engage stakeholders in design and construction planning.

- \$33 mil Bond Passed! (2 to 1)
- Design & construction planning is underway

Notable Achievement: Bond Rating

Moody's assigned a rating of AA3 to our Series 2024 bonds –
“Very good – it's hard for a small municipality or district to get any kind of AA rating. Fourteen states, including California and Illinois, are rated below AA3. (finance executive with ties to OCCC)

Update Facility & Academic Master Plan

- Moved to 24-25 Planned Activities, target Fall of 2024



First Choice, Best Choice: Students

Improve student achievement in retention, pace, and graduation.

Data on Student Achievement will be reported in a more detailed written report, available by September 2024.

How OCCC Tracks Student Achievement over Time

- Completing Gateway Courses in Math and Writing (Pace)
 - Reaching Momentum and Milestone Points (Pace)
 - Staying Enrolled (Retention/Persistence)
 - Achieving Success (Graduation/Transfer)
-
- **Best Practice: Co-requisites replacing Dev Ed sequences:**
 - **Math:** Development and Implementation of MTH111L- a co-req model 1 credit course that replaces previous developmental education sequence courses for students interested in the STEM math pathway. Student interested in non-STEM take the previously developed MTH105L.
 - **Writing:** Development and Implementation of WR121L class is to engage students in critical thinking, effective college reading, and writing compositions that include basic composition, language/grammar skills to achieve college-level reading and writing capability and successfully complete WR121Z.



First Choice, Best Choice: Workforce

Notable Achievement: 5-year Collective Bargaining Agreements, significant compensation increases.

Ensure systems of employee performance evaluation, professional development, and employee training and support are all operating effectively and contributing to a satisfied and engaged workforce. (NWCCU Recommendation)

Employee Training + Support: Systematized via Vector Training System, a prescribed schedule of training with higher impact to personnel.

- Compliance training is completed throughout different times of the year, to allow for target time on each topic.
- Trainings have been enhanced to include OCCC Policy (& where to find that policy on OCCC website.)
- Currently at 73% completion for June training assignments (our highest to date)

First Choice, Best Choice: Workforce

Evaluations

- Automated in payroll system: Hourly, professional and management personnel
 - 30, 60, 90 day reviews for new hires, Annual on anniversary date
- Part time faculty: Within first term- new hires, Every 2 years – ongoing personnel
 - Paper process- transitioning to automated in 2024-24
- Full time faculty: Annually first three (3) years
- Status from 3/09/23- 7/16/24
 - Total 130: 96 Complete (73.85%) 34 In Progress (26.15%)
(includes past due, and upcoming in the next 30 days)

Professional Development Opportunities:

HR provides information to the campus community on professional development opportunities and tracks participation. Focused area of growth for 24-25.

Sharks Make Their Marks

Expand programs and pathways which are of interest to students and meet the needs of the region.

Welding

- Welding training to support Millwright and Pipefitter Apprentices at Georgia Pacific
- Aluminum Welding



Pre-apprenticeship

- College received Future Ready Oregon BOLI Round 4 Funding (\$299,560) to create Pre-Apprenticeship for Construction Trades program. Scheduled to start enrolling students for Fall 2024.
- Partnered with Northwest Oregon Works on a Youth Development Division (YDD) Reengagement Collaborative Grant (\$80,000) to support the Pre-Apprenticeship Coordinator position at OCCC (which will develop additional pre-Apprenticeship pathways at the College).

Sharks Make Their Marks

Expand programs and pathways which are of interest to students and meet the needs of the region.

Health: Increasing Access

- Admitting the largest nursing and allied health cohorts we have ever had - 38 first year students, 20 LPN-RN students, 24 returning second year students, 15 MA students, 16 NA students
- Graduated a class of 28 nursing students. 8 of these students were LPN-RN students and all the students have jobs
- Approval for BSN received, OCCC is part of a 6-college consortium. BSN program development underway, anticipated admission Fall 2026

Other program areas: Maritime & Dual Credit Natural Resources

- College received FY24 Congressionally Directed Spending (\$896,000) through Senator Wyden and Merkley's Offices to expand Maritime Construction/Welding and develop a certificate program that will support the Maritime sector.
- College received Perkins Improvement and Modernization Grant (\$246,237) which, among other things, builds toward a pathway in Natural Resources programming.

Sharks Make Their Marks

Advance engagement with and support of Lincoln County's key industry sectors.

- **Healthcare:** added MOUs for multiple new clinical partnerships
- **An amazing second-annual CTE day**, engaging industry and employers from across the county.
- **Union connections and other industry partnerships** were further cemented this year through dozens of outreach presentations related to our successful bond effort
- **Georgia Pacific:** Relationship-building began in the 23-24 year with the new public relations staff at G-P, now invited to apply for GP Foundation support) .
- **YBEF** (Yaquina Bay Economic Foundation): Dr. Ryslinge (as a member) and Dave Price (as president) met regularly with representatives across county industries. YBEF provided support for Friends of OCCC.
- **PACT** – significant work with union partners in Lincoln County and developing relationships with several union partners to ensure the trades are well represented in our OCATT programming. IBEW and Siletz Fire Department committed to providing training on OSHA 10 and first aid.
- **Northwest Oregon Works** –Work on Maritime jobs and secured some funding for welding instructor.
- **Community Support:** Each and every nursing student contributes 24 hours each term of community service. This community service reaches across many key industry sectors in Lincoln County and beyond

Resourced & Ready

Notable Achievement: Replacing Newport Roof

Systematize the integration of planning and goal setting, assessment, and linkage to budget throughout all levels of planning, ensuring that all levels of planning support and advance Mission, Core Themes, and the College's Strategic Plan.

NWCCU Recommendation, In Progress

Develop long-term plan for automation systems (ERP) for SIS, CRM, Finance & related integrations.

- Finance is final module, conversion underway. 1 year parallel with Sharknet
- Anthology 7-year contract ends July 2025, will transition to shorter term
- RFP for alternatives post NWCCU 7-year review

Conduct Program Reviews with all programs (Instructional and Service Areas) as scheduled, ensuring outcomes associated with all degree programs are assessed on a regular basis, that the results are reported, and appropriate improvement plans are documented and implemented with support from the Office of Instruction and the Executive Team.

Two NWCCU Recommendations, In Progress

