

# RESTAURANT SBM



**DELIVERED  
IN-PERSON  
IN NEWPORT**

**JOIN THE  
OREGON COAST  
SMALL BUSINESS  
MANAGEMENT  
PROGRAM**



OREGON COAST  
COMMUNITY COLLEGE





**October 14, 2024, Session 1**

Attracting & Managing Employees

*Featuring Lisa Schroeder, Owner, Mother's Bistro & Bar (Portland)*

**November 4, 2024, Session 2**

Standing Out From the Competition: Branding & Marketing

*Featuring Chef Tselani Richmond, SYSCO Consulting Chef*

**December 9, 2024, Session 3**

Tracking Your Money: Basic Bookkeeping & Financial Statements

*Featuring Natalie Bronson, SBDC QuickBooks Expert & Advisor*

**January 13, 2025, Session 4**

Managing Your Money for Sustainable Profits: Identify Strategy  
& Use These Essential Tools

*Featuring Kurt Huffman, Managing Partner, ChefStable*

**February 10, 2025, Session 5**

Essential Digital Marketing: Website, Email & Social Media

*Featuring Jen McFarland*

**March 10, 2025, Session 6**

Revising Menus to Control Food Costs Through High & Low Seasons

*Featuring Chef Cory Schreiber, SYSCO Consulting Chef*

**April 14, 2025, Session 7**

Bar Management & Remarkable Customer Service

*Featuring Chef Ken Henson*

**May 12, 2025, Session 8**

Financing, Managing Debt, and Exit Strategies

*Featuring Arnie Hendricks*

**June 9, 2025, Session 9**

Local Sourcing & Sustainability

*Featuring Laura Anderson, Founder, Local Ocean*

**Graduation Ceremony**

*Format & Location TBD*

**CLASSES HELD  
IN PERSON**

**9AM-NOON MONDAYS  
PARTICIPATION ALSO INCLUDES  
ONE-ON-ONE ADVISING.**

**CLASSES HELD AT**

**OCCC CENTRAL CAMPUS  
400 SE COLLEGE WAY  
NEWPORT**



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**541-994-4166**