

# SMALL BUSINESS MANAGEMENT PROGRAM



**DELIVERED  
IN-PERSON  
IN LINCOLN CITY**

**WORK ON YOUR  
BUSINESS,  
NOT JUST IN  
YOUR BUSINESS.**



OREGON COAST  
COMMUNITY COLLEGE





**October 10, 2024, Session 1**

You Are Your Product | Branding & Storytelling  
*Featuring Sean O'Connor*

**Nov. 14, 2024, Session 2**

Sales, Customer Service & Team Success  
*Featuring Kelliane Parker, Samantha Irwin & Michele Merhib*

**December 12, 2024, Session 3**

How to Win New Customers  
*Featuring a Panel of Lincoln County Business Owners*

**January 9, 2025, Session 4**

How to Pay Yourself Well | Financial Literacy for Healthy Profit  
*Featuring Natalie Bronson*

**February 13, 2025, Session 5**

Ask An Attorney | Business Law  
*Featuring Joshua Zantello*

**March 13, 2025, Session 6**

Leadership & Management Best Practices  
*Featuring Bobbi Price*

**April 10, 2025, Session 7**

HR and Communications  
*Featuring Karen Ramorino*

**May 8, 2025, Session 8**

Planning Digital Marketing & Events  
*Featuring Dr. Sean Harry*

**June 12, 2025, Session 9**

How to Get Money | Loans, Grants & Non-Traditional Funding Sources  
*Featuring a Panel of Lincoln County Bankers*

**Graduation Ceremony**

*Format & Location TBD*

**CLASSES HELD  
IN PERSON**

**9AM-NOON THURSDAYS**  
PARTICIPATION ALSO INCLUDES  
ONE-ON-ONE ADVISING.

**CLASSES HELD AT**

OCCC NORTH COUNTY CENTER  
3788 SE HIGH SCHOOL DRIVE  
LINCOLN CITY



**APPLY NOW!**  
**[bit.ly/jointhesbm](https://bit.ly/jointhesbm)**  
**541-994-4166**