

# STRATEGIC PLAN 2023-2028



## *Our Mission*

At Oregon Coast Community College we equip students for success by providing educational pathways and supports in response to the diverse needs of our community. Through accessible and engaging programs and a commitment to equitable outcomes, we enrich the economic and civic vitality of Lincoln County and beyond.

## *Vision*

Shaping the Future Through Learning

## *Land Acknowledgment*

Oregon Coast Community College acknowledges that we reside within the ancestral homelands of the Yaquina (Yaqo'n) and Alsea (Wusi'n) Tribes, who agreed to cede their lands to the U.S by treaty in 1855. Much of their homelands, as well as parts of Siletz, Salmon River, Nestucca Bands of Tillamook, and Siuslaw territories, were established as The Siletz Reservation for the many western Oregon Tribes to move into in accordance with treaty agreements and federal policy. However, these treaties were repeatedly violated, and those lands were forcibly taken from them piece by piece, mostly without compensation. Today, those tribal descendants are represented by The Confederated Tribes of Siletz Indians. We are honored for the opportunity to teach, learn, and work on their ancestral lands. We also recognize and appreciate the ongoing contributions they make to the community, Oregon Coast Community College, and the world.



Oregon Coast Community College does not discriminate on the basis of race, color, national origin, sex, disability, age, sexual orientation, gender identity, marital status, or religion in its programs and activities. In compliance with the American with Disabilities Act (ADA), OCCC provides reasonable accommodation. If you desire reasonable accommodation, please contact the Vice President of Student Affairs and Section 504 Compliance Officer (400 SE College Way, Newport, OR 97366) at 541-867-8511 or at [access@oregoncoast.edu](mailto:access@oregoncoast.edu).

# 2024-2025 Planned Activities

## *to Advance Strategic Priorities*

*Progress towards these priorities is regularly evaluated via assessment measures, primarily Core Themes.*

### **PRIORITY 1: STUDENTS AT THE CENTER**

1. Continue to integrate the Academic and Student Affairs divisions
2. Expand and diversify postsecondary course offerings at all Lincoln County high schools
3. Develop and establish a framework for OCCC's HSI attainment status, a pivotal step in our journey toward academic excellence and inclusivity
4. Develop andragogical (adult learners) instructional approaches and support systems

### **PRIORITY 2: CAREERS BUILT HERE**

1. Significantly increase CTE capacity and enrollment by expanding pathways and access to careers in advanced technology and trades (OCATT programming)
2. Through our role within the HECC-recognized community college nursing consortium, pursue participation in the delivery of a four-year applied baccalaureate in nursing
3. Pursue funding for physical resources that enhance learning, including modern facilities and equipment
4. Regularly assess local needs in the trades and how the college and its strategic partners can meet them, including the update of the college's Environmental Scan
5. Pending voter approval, begin facilities design and pre-construction planning of OCATT Center

### **PRIORITY 3: RESOURCED & READY**

1. Successful recruitment and on-boarding of the next OCCC President
2. Strengthen our campus culture of engagement, focusing efforts on building community through health, wellness and social activities, and intentional communication
3. IT implementation of a new server to provide vital backup and failover capabilities & enhanced cybersecurity
4. Implement year one of the multi-year Budget Alignment Process (BAP) to reduce reliance on one-time funds by at least 1% (Board Goal)
5. Fully transition automated financial services processes to eliminate residual reliance on SharkNet
6. Make significant progress on addressing deferred maintenance (as documented in the 2023 Facilities Review), to include the replacement of the Newport main building roof in summer 2024

### **PRIORITY 4: FIRST CHOICE, BEST CHOICE**

1. Tailor and expand targeted engagement to highlight how OCCC can meet the unique needs of specific populations (adults, English-language learners, non-traditional, high school, pre-apprentice, etc.)
2. Improve website navigability by redesigning the portal to career pathways and academic programs
3. Enhance onboarding experience and expand orientation of college operational areas for new employees

### **PRIORITY 5: SHARKS MAKE THEIR MARKS**

1. Conduct county-wide, community specific engagement events to determine local needs and priorities; Outreach focus will be defined by the outcome of May 2024 proposed bond measure
2. Conduct post-election geographic analysis of support for, and opposition to, the May 2024 proposed bond measure, to document current perceptions of the college
3. Continue enhancing the college's role in county-wide emergency response, including updating and enhancing the current emergency supplies container infrastructure

