

**May 21, 2025**



**President's Board of Education Report**  
**Dr. Marshall Mease Roache, President**

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The following is a summary of the activities I have been involved in on behalf of the college since April 16, 2025. This is not an exhaustive list of my daily work at the college. This list highlights specific activities that align with our college mission, vision, strategies and values.

**Internal College Relations**

OSCC Town Hall/All-Staff meeting  
OSCC BOE meeting  
OSCC Programming meeting  
OSCC Foundation Board meeting  
OSCC Advisory Group meeting  
OSCC Spring In-Service  
North Center visit  
South Center visit  
All-Managers monthly meeting  
College Council meeting  
SBDC Awards Presentation Tradewinds Depoe Bay  
OSCC Team Lunch and Idea Exchange

**External Relations/Partnerships and Collaboration**

Aquarium Board meeting  
Newport Rotary meeting  
Newport Chamber of Commerce After-Hours event  
Salishan Resort meeting  
Yaquina Bay Economic Foundation Board meeting  
Waldport Chamber of Commerce Art event  
Toledo Rotary meeting  
Thompson's Sanitation meeting  
Lincoln City Kiwanis meeting  
Economic Development Alliance of Lincoln County Board meeting  
Dahl Sanitation meeting  
Newport Loyalty Days parade  
Lincoln City Chamber of Commerce meeting

**Professional Development**

HSI Summit at Western Oregon University  
American Association of Women in Community Colleges conference

**OSCC/Legislative Relations/OPC/HECC**

OSCC Legislative Call (4 times)

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3120 Crestline Drive  
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541-563-4502

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541-265-2283

**NORTH COUNTY CENTER**  
3788 SE High School Drive  
Lincoln City, Oregon 97367  
541-994-4166

**OSCC WELDING LABORATORY**  
625 N. Bay Blvd.  
Toledo, Oregon 97391  
541-867-8501

OCCA Federal Issues Update Call (3 times)  
OCCA Academic All-Star event  
Legislative Town Hall event  
State Capital Ways & Means Committee  
OCCA May Board meeting & forum  
OPC May meeting

## **Academic & Student Affairs Report**

### **Dr. Bruce Clemetsen, Vice President**

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#### **Outreach**

1. Three part time Career Connected Learning Navigators working to bring career exploration and information to high school students. HECC grant funded through June 30. Working with each high school to attend career classes with VR systems, schedule community speakers on careers, and promote college programs with Success Coaches.
2. Career Cruises – 3 days of exploration in one area for high school students. Working to integrate with LCSD Summer Learning Program Aquarium and Marine Tech, Trades, Healthcare, Natural Resources). Funding through Program Innovation and Momentum (PIM) grant. These are federal dollars, and we hope they are still available in June.
3. NHS Sophomore Campus Visit – “Best college visitation event ever.” NHS Principal.
4. Health Careers Explore for LCSD
5. Dual Credit conversations – welding, aquarium and marine careers, natural resources.
6. Finalizing plan for 2<sup>nd</sup> welding Early College cohort at Taft.

#### **Institutional Effectiveness**

1. Learning Outcomes Assessment Co-chairs working on re-engaging collection and review of learning outcomes.
2. IESC – Institutional Effectiveness Steering Committee – New committee constituted to guide collection and dissemination of data in support of mission fulfillment, core theme, and strategi plan. Developing membership and plan. Chaired by VPASA.

#### **Curriculum Development**

1. Natural Resources courses (4) are being developed to align with Oregon State University for a future degree. Will be proposed to Curriculum Committee in Fall.
2. Welding connecting with Georgia-Pacific about contracted welding and pipefitting courses.
3. Revised Major Transfer Maps (MTMs) from the HECC Transfer Council being reviewed for implementation.
4. 25-26 Catalog to be released shortly, close to our May 1 deadline and ahead of our usual late summer release.
5. Process moving forward to develop programs for OCATT. The process involves community experts in a methodical process of defining critical skills for various programs.

## **Engagement Report**

### **Dave Price, Vice President**

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## Marketing

- Spring campaigns are underway
  - Spotify: 29,589 impressions thus far; 3,118 individuals served ads
  - Google Ads: 1,440 since April 18
    - Mobile Devices total 65% of impressions
    - Mobile Devices total 71% of clicks
    - Most active time of day for our campaign: Weekdays, 9am-1pm
    - Largest demographic to act on our messaging: Females aged 24-35

## Community Ed

- Spring 2025 Summary
  - 306 Participants so far this term
  - Most popular classes: Art, Photography, Dance, Emergency Preparedness, Guitar
  - Fully 79% of classes offered have reached profitability and were presented

## SBDC

- Non-Profit SBM Starts May 28 ([Press Coverage](#))
- Youth Entrepreneurship Program (YEP) was held May 7 to full house at Cultural Center in Lincoln City ([Press Coverage](#))

## Foundation

- Scholarship apps deadline May 1
- 97 Applications submitted
- 20% Increase over 2024
- Scoring underway now; Scores due to Foundation Director by May 23

## Activities

- Loyalty Days Parade: First of three parades OCCC will participate in this spring and summer; More than 15 students and staff attended, as did Marion Mann, member of the BOE.

## Administrative Services Report Robin Gintner, Vice President

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### Finance

- The Go-Live date for the new finance module (CNF) to replace Shark Net is scheduled for August 1.
- The recruitment to fill the vacant Student Accounts position is happening - so far there are 11 applicants.
- Audit fieldwork for FY 24-25 will be starting in June.
- End-of-year grant spending and billings are taking place.

### IT

- In the last week, there have been 1288 malware detections blocked or quarantined by Threat Down (Malwarebytes).
- 432 email threats were blocked by Barracuda in the last month.

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- Dark Trace managed 14 controlled network behaviors and intercepted approximately 4500 spam, phishing, and impersonation emails in the last 30 days.

## Facilities and Public Safety

- The five-year fire system maintenance was completed at all sites.
- The fire system overhaul is still taking place with the replacement of the main panel in Newport and soon, all fire relays throughout all buildings.
- HVAC end-point testing was completed during the last week of April. This helps us determine nonfunctioning devices to be addressed during a future “Fix It” package related to the bond work.
- We took delivery of two shipping containers to help with the storage of AQS equipment while the summer “Fix It” projects are underway.
- Projects will start in June and early July and will include:
  - AQS floor refinishing
  - AQS tank room floor work and repair
  - North Center roof replacement to include making the roof solar-ready
  - North Center Universal Power Supply (UPS) battery replacement
  - Central Campus UPS rebuild - the failure was caused by power surges during the Feb 23<sup>rd</sup> storm.

## Media Report

### Dr. Marshall Mease Roache, President

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#### [SBDC launches first-ever nonprofit management program](#)

May 8, 2025 - For more than 30 years, the Oregon Coast Community College (OCCC) Small Business Development Center (SBDC) has helped small business owners across Lincoln County build sustainable enterprises.

#### [Greenhouses, skate gear, landscaping, vendor space and cake mix — student entrepreneurs make “Shark Tank” pitches](#)

May 8, 2025 - When Evan Hernandez built a greenhouse for his neighbors, the 16-year-old Newport High School sophomore didn’t know it would win him \$3,000 and ignite a passion to create his own business.

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