



OREGON COAST
COMMUNITY COLLEGE

Strategic Priorities

Update on Planned Activities
2024-2025
July 2025 Board of Education



STRATEGIC PLAN 2023-2028

strategic priorities

Approved by BOE 10.19.22

#1 Students at the Center

OCCC is a student-centered college.

- College is designed and organized for student success
- Guided Pathways model is fully implemented and scaled
- Equitable outcomes for all students

#2 Careers Built Here

Center for Trades Education is built and occupied; OCCC is known for launching careers on the coast.

- CTE capacity is expanded to meet the needs of the County
- Students, employers, and partners have access to state-of-the-art CTE facilities
- CTE needs of employers and students are regularly assessed

#3 Resourced & Ready

Our people, technology and facilities are student-ready, sustained by a strong fiscal foundation,

- A strong, inclusive, and cohesive culture exists for students and employees
- Well-maintained technology and buildings provide current and relevant learning environments
- OCCC demonstrates fiscal stability and sufficient resources for mission fulfillment

#4 First Choice, Best Choice

OCCC is front of mind in Lincoln County for education and employment.

- OCCC is the educator of choice for Transfer, Employment, Workforce Readiness, and Community Education
- Small business owners think OCCC first
- OCCC is regarded as an employer of choice in Lincoln County

#5 Sharks Make Their Marks

OCCC positively impacts the quality of life in Lincoln County.

- OCCC is an integral partner in growing the local workforce
- OCCC supports, engages with, and grows a vibrant business community
- OCCC serves as a convener of community discourse



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2024-2025 Planned Activities

to Advance Strategic Priorities

Priority 1: Students at the Center

- Continue implementation of the College Strategic Plan (2023-2028) with annual plans guiding tangible progress towards the five Strategic Priorities.
- Increase learning initiatives focused on equity and inclusion and evaluate their effectiveness.
- Improve student engagement, satisfaction, and learning achievement.
- Continue to examine and enhance the student journey and experience to remove/reduce barriers and increase engagement and sense of belonging.

Priority 2: Careers Built Here

With the passage of the capital construction local bond measure,

- a) build team for construction of the new CTE building
- b) modernize existing facilities.
- c) engage stakeholders in design and construction planning
- Update Facility and Academic Master Plan

2024-2025 Planned Activities

to Advance Strategic Priorities

Priority 3: Resourced and Ready

- Continue to systematize the integration of planning and goal setting, assessment, and linkage to budget throughout all levels of planning, ensuring that all levels of planning support and advance Mission, Core Themes, and the College's Strategic Plan
- Conduct Program Reviews with all programs (Instructional and Service Areas) as scheduled, ensuring outcomes associated with all degree programs are assessed on a regular basis, that the results are reported, and appropriate improvement plans are documented and implemented with support from the Office of Instruction and the Executive Team.
- Develop long-term plan for automation systems (ERP) for SIS, CRM, Finance & related integrations.

Priority 4: First Choice, Best Choice

- Improve student achievement in retention, pace, and graduation. (Also supports #1)
- Ensure systems of employee performance evaluation, professional development, and employee training and support are all operating effectively and contributing to a satisfied and engaged workforce. (Also supports #3)

Priority 5: Sharks Make Their Marks

- Expand programs and pathways which are of interest to students and meet the needs of the region. (Also supports #1,2,4)
- Advance engagement with and support of Lincoln County's key industry sectors. (Also supports #2,3)

Conditions & Trends Impacting Student Success

- System changes for independent accreditation: OCCC's recognition (2020) as an independent regionally accredited college created additional responsibilities for the College, which included a Registrar's Office, Financial Aid Department, and enhancing certain Human Resource functions. Redesign of pre-existing systems throughout the college has also been required.
- Increased staff compensation: Appropriate compensation is important from a pay equity perspective, and essential to the functioning of an independent college. Increases in staffing compensation at a level which considers our rural environment and small college resources while maintaining fairness for employees and remaining competitive in terms of recruitment and retention.
- Facilities: Current buildings are aging and increasingly require maintenance. Meanwhile, the lack of specialized Career Technical Education (CTE) space limited the extent to which needed CTE programming could be delivered. The 2024 Bond measure addressed these facility needs.
- Partnering organizations: the community and students continue to benefit from partnerships OCCC has established with other community organizations who not only work with the College, but also either provide or collaborate on bringing additional fiscal resources to specific programs and endeavors. These include Health Districts, LCSD, NorthWest Oregon Works, Port of Toledo, CTSI, Samaritan Hospitals, Yakona and Oregon Coast Aquarium.



THANK YOU

Any Questions?

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