

RESTAURANT SBM



DELIVERED
IN-PERSON
IN LINCOLN CITY

JOIN THE
OREGON COAST
SMALL BUSINESS
MANAGEMENT
PROGRAM





October 13, 2025, Session 1

Standing Out from the Competition: Branding & Marketing
Featuring Chef Tselani Richmond, SYSCO Consulting Chef

November 10, 2025, Session 2

Tracking Your Money: Basic Bookkeeping
Featuring Natalie Bronson, SBDC QuickBooks Expert & Advisor

December 8, 2025, Session 3

Managing Your Money for Sustainable Profits
Featuring Kurt Huffman, Managing Partner, ChefStable

January 12, 2026, Session 4

Essential Digital Marketing
Featuring Jen McFarland, Jen McFarland Consulting

February 9, 2026, Session 5

Revising Menus to Attract Customers and Control Food Costs
Featuring Chef Cory Schreiber, SYSCO Consulting Chef

March 9, 2026, Session 6

Attracting & Managing Employees
*Featuring Chef Lisa Schroeder, Executive Chef & Owner,
Mother's Bistro & Bar, Portland*

April 13, 2026, Session 7

Bar Management & Remarkable Customer Service
Featuring Chef Ken Henson, Consultant, former Executive Chef, Pelican Brewery

May 11, 2026, Session 8

Financing, Managing Debt, and Exit Strategies
*Featuring Arnie Hendricks, CMA, CFBA, CEPA, CM&AA,
Financial Management Resources*

June 8, 2026, Session 9

Local Sourcing & Sustainability
Featuring Laura Anderson, Founder, Local Ocean

Graduation Ceremony

Format & Location TBD

**CLASSES HELD
IN-PERSON
9AM-NOON MONDAYS
PARTICIPATION ALSO INCLUDES
ONE-ON-ONE ADVISING**

**CLASSES HELD AT
OCCC NORTH COUNTY CENTER
3788 SE HIGH SCHOOL DRIVE
LINCOLN CITY**



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