

SMALL BUSINESS MANAGEMENT PROGRAM



**DELIVERED
IN-PERSON
IN NEWPORT**

**WORK ON YOUR
BUSINESS,
NOT JUST IN
YOUR BUSINESS.**



OREGON COAST
COMMUNITY COLLEGE





SBM Fall 2025 Program Schedule classes are on the 3rd Thursday of each month in Newport, except the first class on October 9, 2025. We have reimagined the program to give you time each session to work on your personal and professional goals.

October 9, 2025, Session 1

Customer Experience and Networking & Clienteling Plan

November 20, 2025, Session 2

Financial Literacy and Your Personal Income Goals and Business Goals

December 18, 2025, Session 3

Digital Marketing

January 15, 2026, Session 4

HR & Financial Planning Part 2 & Tax Preparedness

February 19, 2026, Session 5

AI in the Computer Lab

March 19, 2026, Session 6

Exit Planning: Preparing Today to Get the Most Tomorrow

April 16, 2026, Session 7

Storytelling and Branding

May 21, 2026, Session 8

Building Your Marketing Plan

June 18, 2026, Session 9

Business Law

Graduation Ceremony

Format & Location TBD

**CLASSES HELD
IN-PERSON
9AM-NOON THURSDAYS
PARTICIPATION ALSO INCLUDES
ONE-ON-ONE ADVISING**

**CLASSES HELD AT
OCCC CENTRAL COUNTY
CAMPUS
400 SE COLLEGE WAY
NEWPORT**



**APPLY NOW!
bit.ly/jointhesbm
541-994-4166**