

October 15, 2025

President's Board of Education Report

Dr. Marshall Mease Roache, President



The following is a summary of the activities I have been involved in on behalf of the college since September 17, 2025. This is not an exhaustive list of my daily work at the college. This list highlights specific activities that align with our college mission, vision, strategies and values.

Internal College Relations

OSCC Board of Education Meeting
OSCC Town Hall All-Staff Meeting
OSCC Lunch & Learn with Staff
OSCC Student Welcome BBQ
OSCC Student Mentorship Meeting
OSCC All-Managers Meeting
OSCC Cares Event

External Relations/Partnerships and Collaboration

Lincoln City Chamber of Commerce Meeting
Toledo Rotary Meeting
Newport Rotary Meeting
Lincoln County Education Leaders Meeting
Newport Chamber of Commerce Meeting
United Way Linn, Benton & Lincoln County Board Meeting
Yaquina Bay Economic Foundation Board meeting
Waldport Chamber of Commerce Fundraiser
Newport Chamber of Commerce Fundraiser
Newport Police Department Vehicle Unveiling
Economic Development Alliance of Lincoln County Board Meeting
Newport Library Ribbon Cutting Event
Hatfield Housing Ribbon Cutting Event
Yakona Leadership Meeting
University of Oregon Order of the O Board Meeting
Community College Baccalaureate Association Board Meeting
Leadership Lincoln OCATT Presentation

Professional Development

Oregon Economic Development Summit

OCCA/Legislative Relations/OPC/HECC

OPC Monthly Board Meeting
OCCA Monthly Board Meeting
OCCA Federal Issues Update

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NORTH COUNTY CENTER
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OSCC WELDING LABORATORY
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Toledo, Oregon 97391
541-867-8501

Academic & Student Affairs Report

Dr. Bruce Clemetsen, Vice President

- OCCC began fall term with FTE 49.5% higher than the first day of 2024 fall term. All areas are experiencing growth.
- Faculty In Service recap—sessions on best practices in teaching that serve our students (e.g., accessibility, Universal Design for Learning, Quality Matters (online instruction best practices), active learning strategies); 18 part time faculty attended the Thurs. night PT Faculty Inservice session. Supports SP 3 - Resourced and Ready
- Academic and Student Affairs is convening a faculty workgroup to discuss embedded experiential learning opportunities in Gen Ed courses that largely serve First Gen students—using some grant monies from First Gen grant to implement more high impact practices through experiential learning in a way that impacts student success, satisfaction, and retention. Supports SP 3 and 1; Resourced and Ready and Students At The Center.
- Guided pathways—faculty and ASA administration are participating in a seminar hosted by the OCCA Student Success Center in conjunction with the new book on Guided Pathways. The seminar has the OCCC team working directly with the researchers from the Community College Research Center from Columbia University. Supports SP 3 - Resources and Ready
- Faculty and ASA leadership will participate in an OCCA Student Success Center seminar on updating Multiple Measures Course Placement. OCCC was an early adopter, and students have benefited from the move away from a single high stakes test to determine writing and math placement. This is an opportunity to determine if new and better measures exist. We will be supported with a research firm analyzing our student success data for writing and math. Supports SP 3 - Resourced and Ready
- NHS visit- 125 sophomores are coming to our Newport campus to learn more about OCCC and our programs. Sessions include a student panel, aquarium science tours, nursing tours, the benefits of attending community college, and financial aid. We'll also have food and games. Supports SPs 4 & 5 - First Choice, Best Choice; Careers Built Here
- We are strengthening our outreach efforts with Siletz Valley School and Eddyville Charter to offer advising and support for high school students interested in Early College courses. Supports SP 4 - First Choice, Best Choice.
- Success Coaches are utilizing our new Success and Engagement system to provide us with live attendance and grade updates from students. We will use this data to provide pro-active outreach to struggling students. Supports SP 1 - Students At The Center
- The term started with a New Student Welcome event designed to help incoming students feel connected and prepared for college. Students heard from faculty and a student panel, enjoyed a meal together, and participated in a campus scavenger hunt to get familiar with

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resources and locations. Feedback from both students and staff was very positive, and we look forward to building on this momentum for future terms. Supports SP 1

- Oregon Coast Community College will host its 3rd annual Community Resource Fair for community members and students on Tuesday, October 14 from 10am-3pm in the Newport campus commons. The fair will showcase Lincoln County resources available for housing and food insecurity, mental and emotional health, physical health, childcare issues, and flexible employment opportunities. There is currently 44 organizations participating in the event. Supports SP 3 and 5; Resources and Ready; Sharks Make Their Marks.
- Dual credit offerings and registrations for fall (typically very low) have surged. Enrollments are already up 50%. We have increased DC sections at every high school and at Siletz Valley School and a new partner offering DC classes, South Beach Christian School.

Engagement Report

Dave Price, Vice President

Community Education

625+ seats sold so far in Community Education workshops for Fall 2025. We expect to exceed 700 by the end of the term.

Foundation

Today, Oct. 15, the Foundation distributed its quarterly e-newsletter, The Rising Tide. The Board is invited to join the celebration at the Foundation's annual Donor/Scholar reception, set for 4 pm Thursday, Oct. 23.

Marketing

The Marketing team would like to thank President Marshall for his willingness to star in a series of videos welcoming new students at the start of the Fall term. Work is beginning as we develop next steps with Art-Mil, our new web-design firm, on OCCC's new website. More to come as this program gets rolling.

SBDC

The SBDC's Fall workshop season is off to the races; classes on Excel, Online Advertising, and more have already been presented, and at least 37 registrants have signed up for Small Business Management classes starting this term, in one of three cohorts: Traditional, Restaurant, and Retail. Meanwhile, the SBDC's Nonprofit SBM continues through the Fall term.

Engagement Staff

The SBDC welcomed a new administrative staffer as Lori Templeman transitioned to the new role from her former post as Executive Assistant to the President and Board. Meanwhile, Kelsey Gilseth is well into her second month as the Foundation's new Coordinator.

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Administrative Services Report

Robin Gintner, Vice President

Finance:

- The department completed a demo of the Kuali financial system. If chosen, it will integrate with the new Student Information System (SIS), Focal, which will be replacing Anthology on July 1, 2026
- With new food-related revenue streams in the Bookstore (expanded catering and take-home meals), food sales have been consistently at record highs since the start of term.

IT:

- The kick-off for the new Focal SIS system will be October 13 with data migration scheduled to start in the next week or so. Once our Anthology data has been loaded into the Focal system, testing will begin to ensure that data fields receive the correct information.
- The subtlety and ingenuity of the Phishing Pholk is increasing. Recent spear phishing campaigns were using Bruce Clemetsen's good reputation as a lure, in the subject line, saying "<YourNameHere> and Bruce Clemetsen", then offering something with a clickable link.
- 321 email threats were blocked by Barracuda in September.
- DarkTrace managed 21 controlled network behaviors and intercepted approximately 5932 spam, phishing, and impersonation emails in the month of September. Email compromise is on the rise with the start of the school year and Darktrace checked 45,239 incoming emails and 6,870 outgoing emails in July.

Facilities and Public Safety:

- New boiler system install for AQS begins Monday, October 13th. These boilers are much more efficient than the existing ones and will integrate well with the new building management system coming online this winter.
- Most trees at the future OCATT location have been felled. The rest will be dropped after the arborist does an assessment.
- Exterior painting of the main campus should wrap up Friday, October 10th

Our Annual Security Report (ASR) has been made available on the Safety webpage and all crime stats have been reported to the Department of Education