



Pearls of Wisdom 2026

**SPONSORSHIP
PACKET**



OCCC
FOUNDATION
Inspiration. Education. Transformation.



Empowering Futures Through Community Support

Pearls of Wisdom serves as the Oregon Coast Community College Foundation's premier fundraising celebration, uniting community members, partners, and supporters to honor the life-changing impact of education. Now in its eighth year, the event generates essential support for scholarships, instructional innovation, and student success initiatives that strengthen opportunities throughout Lincoln County.

About the Event

Guests will enjoy a memorable evening featuring:

- Inspiring stories from OCCC students
- A gourmet dinner highlighting coastal cuisine
- Live and silent auctions with distinctive local items
- A dynamic Paddle Raise supporting the OCCC Scholarship Fund
- Insights from College leadership on upcoming programs and initiatives

Pearls of Wisdom gathers business leaders, donors, educators, and community members committed to strengthening Lincoln County through high-quality education and workforce development.

Why Sponsor Pearls of Wisdom

By sponsoring the event, your business/organization demonstrates a clear commitment to student achievement, economic vitality, and the future of our coastal community. Your sponsorship directly advances scholarships, instructional enhancements, and student success programs that expand access and create long-term opportunity.

Sponsorship includes:

- Broad visibility to more than 10,000 community members through OCCC's digital platforms, Foundation newsletter, and event promotions
- Recognition in print, radio, and social media outreach
- Ongoing acknowledgment as a champion of educational opportunity
- New for 2026: Invitation to the inaugural President's Reception
- Sponsors are invited to the President's Reception, held from 4–5 p.m. prior to the start of Pearls of Wisdom. This intimate gathering with College leadership features an elevated wine and food experience guided by a distinguished local sommelier. All sponsors may purchase tickets at a reduced rate. Because space is limited, early inquiries are encouraged.

Your Impact

Every contribution to Pearls of Wisdom helps remove financial and personal barriers that can prevent students from pursuing their goals. Your support strengthens the local workforce, enhances economic stability, and creates brighter futures for individuals and families throughout Lincoln County and across the region.

If you are unable to sponsor this year's event, please consider making a direct gift at oregoncoast.edu/foundation.

Contact Information

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Pearls of Wisdom

Sponsor Benefits Overview

Benefit	\$5000 Presenting Akoya Pearl Sponsor	\$2500 Tahitian Pearl Sponsor	\$1000 Freshwater Pearl Sponsor	\$500 Golden South Sea Pearl Sponsor
Event Marketing Recognition	Logo in all event promotions	Logo in selected promotions	Name listed	Name listed
Speaking Opportunity	Exclusive speaking role	_____	_____	_____
Digital Signage & Verbal Recognition	Premier placement	Prominent placement	Standard placement	Standard placement
Website Recognition	Logo with link for 8 months	Logo with link for 6 months	Logo with link for 4 months	Logo with link for 2 months
Foundation Newsletter Recognition	Featured in 4 issues	Featured in 3 issues	Featured in 2 issues	Listed in 1 issue
Event Reservations	8 complimentary reservations	6 complimentary reservations	4 complimentary reservations	2 complimentary reservations
President's Reception (New in 2026)	May purchase tickets for \$60 each	May purchase tickets for \$60 each	May purchase tickets for \$60 each	May purchase tickets for \$60 each



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