

November 19, 2025

President's Board of Education Report

Dr. Marshall Mease Roache, President



The following is a summary of the activities I have been involved in on behalf of the college since October 15, 2025. This is not an exhaustive list of my daily work at the college. This list highlights specific activities that align with our college mission, vision, strategies and values.

Internal College Relations

OCCC Board of Education Meeting
OCCC Town Hall All-Staff Meeting
OCCC Lunch & Learn
OCCC Donar Scholarship Event
OCCC College Council Meeting (2 times)
OCCC Student Mentorship Meeting
OCCC Foundation Board Meeting
OCCC Halloween Staff Event
OCCC All-Managers Meeting
OCCC All-Staff Meeting

External Relations/Partnerships and Collaboration

Newport Aquarium Board Meeting
Community College Baccalaureate Association Board Meeting
Newport Rotary Meeting (3 times)
League of Women Voters presentation – Newport
Habitat for Humanity Meeting – Newport
Newport Police Department officer training
Lincoln County Educational Leaders Meeting
Newport High School Sophomore class presentation
Oregon Coast STEM Meeting
Waldport Chamber of Commerce Meeting
SBDC State Director Meeting
Yaquina Bay Economic Development Foundation Meeting
Community College Baccalaureate Association Scholarship Meeting
Community Leadership Meeting
Department of Public Safety Meeting
Lincoln City Rotary Meeting
Newport City Council Meeting
Lincoln City Chamber of Commerce Awards Ceremony
United Way of Lincoln, Linn, Benton Counties Board Meeting
Yakona Board Meeting

Professional Development

HACU Presentation to La Academia Program, Denver, Colorado
Guest Speaker – The University of Southern Mississippi

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OCCA/Legislative Relations/OPC/HECC
OPC Monthly Board Meeting
OCCA Annual Meeting
OCCA Howard Cherry Award Presentation – Dr. Bruce Clemetsen
OCCA Federal Issues Update

Academic & Student Affairs Report

Dr. Bruce Clemetsen, Vice President

Early College Financial Support: Ben, Jeanette, and Dave have secured a generous donation of \$20,000 from Georgia-Pacific to assist in providing funding for high school students needing financial support to participate in the OCCC Early College program.

Welding and PACT Math Enhancements: This fall's PACT program and Math for Welders course have added a math skills development component to increase critical math competency. We are using math standards for Georgia-Pacific Apprentices as the goal for students achieve through the self-directed program. The industry standard provides "real world" math expectations to be met.

Forklift Certification for PACT: An online, self-paced certification from the National Forklift Foundation is being introduced as an option for PACT students This will be enhanced with the soon to arrive Tenstar simulator.

Qualified Mental Health Assistant (QMHA) Apprenticeship: In collaboration with Northwest Oregon Works, we are submitting a grant application to establish a QMHA apprenticeship program in Lincoln County with any number of potential employers. Students would take psychology, sociology, and early childhood education courses. Our goal is to develop QMHAs who work with young children.

A&P with VR: Sam Loftus has received his VR equipment and software. He is using the equipment to teach human systems in A&P. The students, and Sam, report that the experience is really amazing and helpful for learning in a "modern way."

Transfr VR Training: Trnsfr VR sent a trainer to Newport last week and we trained 9 middle & high school counselors and principals on the use of the system from career exploration. They also got a sneak peak at the two new VR based micro-credential (20 hour skills course) in construction and industrial mechanics. We will be integrating these into future programs.

Pipefitting: This winter, welding will be teaching a new pipefitting course for Georgia-Pacific apprentices.

Nursing Program Accreditation: Dean, Dr. Bowman and the faculty are preparing an application for accreditation from the Accreditation Commission for Education in Nursing (ACEN). This is required by the HECC as a result of the BSN approval.

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Resource Fair: The annual community resources fair was held a couple of weeks ago, drawing numerous agencies and members of the public, and students, to the Newport Campus. Tracy Jones led the organization of the even.

"Not Invisible" - Recognizing Women Veterans: Tracy Jones and a small committee brought this display to campus last week in recognition of our veterans.

Homeschool Outreach: Last Friday, Student Affairs hosted an outreach event at Newport for homeschool parents and students to learn about the pathways to college and how they can utilize OCCC Early College program and explore OCCC academic programs.

Engagement Report

Dave Price, Vice President

SBDC

Small Business Management enrollment hit 55 this month, for programs in Retail, Restaurant and Traditional tracks. And, the SBDC is close to finalizing an MOU with the School District in preparation of launching the 3rd annual Youth Entrepreneurship Program (YEP). The SBDC is also about to on-board two new part-time business advisors.

OCCC SBDC Director Greg Price recently sat down with State Deputy Director Kat Rutledge for the center's annual performance review. The performance? Exceptional. Here's a snapshot of the key metrics monitored by the State Network and the U.S. Small Business Administration. The data shows that the center is far outpacing year-to-date expectations in most categories. Notably, SBDC clients report that they've created 24 new jobs year to date thanks to the support of the Center and its advisors. And, since Jan. 1, 16 new businesses have opened in Lincoln County thanks to support from the SBDC; almost three times that total goal for the full year.

Note that "Long Term Advising," at the top of the chart, is for the fiscal year started July 1, and the SBDC is on track to smash that goal by June 30, 2026. Meanwhile, Capital Formation, currently at 72.4% of goal, is likely to improve as advisors have clients working on a couple of transactions that could wrap up before the end of the calendar year.

Oregon Coast					
Impact	5 Year Average*	Prior Year Actual	Current YTD	Goal	
Measured July 1 - June 30					
Long Term Advising Clients (5 + Hours) **	47	35	23	47	48.94%
Impact	5 Year Average *	Prior Year Actual	Current YTD	Goals	YTD Percentage
Measured January 1 - December 31			Percentage Through Calendar Year:		85.75%
Unique Clients Served	182	201	258	182	141.76%
Capital Formation Amount	\$490,970	\$692,950	\$434,465	\$600,000	72.41%
CAT Capital Formation	\$224,900		\$234,000		
Capital Formation Transaction Count	7	7	17	12	141.67%
Jobs Created	18	19	24	18	133.33%
Business Startups	4	8	16	6	266.67%
Success Stories					
Actual		Goal			
1		2			
Key:					
* Calculated using 8 years of historical data subtracting out 2020, 2021 and the lowest year. CAT 5-year average does not have the lowest removed.					
** Contractual Performance Minimum is 32 Long Term Advising Clients per Service Center					
Performance Minimum Not Met					
Performance Below Percentage Through Year					
Performance at/above Percentage Through Year					

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Marketing

Last summer, the College invested in a new two-pronged digital marketing campaign; reaching out to thousands of prospective students via targeted spots on the Spotify streaming music platform, and served targeted ad messages to thousands of Internet users who searched for higher ed information using a slew of different search terms. That latter program, conducted via Google Ads, has been rekindled in a modest ongoing program to run through the school year, in an effort to ensure we're capturing more prospective students year-round, whenever they may be inclined to explore opportunities for higher education. This new program only started on Oct. 23, but has already served OCCC ads to 760 users and generated almost 300 clicks.

Foundation

Foundation report will be shared by Patrick Alexander.

Administrative Services Report

Robin Gintner, Vice President

Finance:

- The department is looking at a second option for finance software, Sage Intacct. It is the only other available software that has an already-built integration with the new Student Information System (SIS), Focal. Once there has been a demo and cost quote, the department will be able to make a choice and move forward with implementation to meet June 30, 2026, end date with Anthology.

IT:

- It's been a very productive start to the Focal SIS implementation. Working with a very knowledgeable and professional team from Focal, we were able to successfully set up access for them into our Anthology data and the migration of the data into the Focal tenant has begun.
- DarkTrace managed 30 controlled network behaviors in the month of October. Email compromise is on the rise with the start of the school year and Darktrace dealt with 6,274 incoming email messages, moving them to Junk, locking suspect Web URLs, or converting the attachments to text.

Facilities and Public Safety:

- The leveling, filling and grading of the work pad for OCATT is nearing completion. The next step will be to cut in a new access road that, once completed, will allow driving access around the building for deliveries. This will be located just beyond the monument sign off College Way.
- The scope of work in the window repair in Lincoln City has expanded after waterproof testing exposed more water leaks further to the north. This is being addressed and should not add too much more to the time frame.
- Our new Building Management system will begin rolling out soon, with the programming starting in the next week or two.
- A major repair of the Newport uninterrupted power supply (UPS) is finally underway after the failure during the February 2025 windstorm.

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TUESDAY, OCT. 21, 2025, Press Release
Oregon Coast Community College (OCCC) to partner with Yakona Nature Preserve to create new Natural Resources Program

Oregon Coast Community College is proud to announce the planned launch of a new partnership with Yakona Nature Preserve to create a new academic program in Natural Resources — the first of its kind in the College’s history — dedicated to the study of natural resources through the lens of long-term environmental stewardship. The College is developing the coursework and curriculum for a Natural Resources program, pending appropriate state and accreditation approval.

The program is designed with transferability in mind and with conservation at its core — a curriculum shaped to reflect the 300-year timeline Yakona employs in its own forest management practices. The proposed Associate of Science degree is being designed to articulate to Oregon State University’s Natural Resources program, preparing students to transfer as juniors upon completion. Even more, thanks to OCCC’s Dual Credit and Early College programs, some of the planned Natural Resources courses will be available to students while they are enrolled in Lincoln County high schools. Graduates of the program will be well-prepared to continue their education, or to pursue careers in conservation, environmental science, sustainable land management, or industry.

The creation of the program has been made possible by a significant investment from JoAnn and Bill Barton, founders of Yakona and among the most generous benefactors in the history of the OCCC Foundation.

“This is a milestone moment for Oregon Coast Community College,” said Dr. Marshall Mease Roache, OCCC President. “The Natural Resources program will provide local students with an affordable, high-quality educational pathway that is rooted in stewardship, science, and sustainability — values we share with Yakona and with the Bartons, whose vision and generosity have made this possible.”

Students enrolled in the new program will benefit from small class sizes, individualized advising, and hands-on instruction, both in the classroom and at Yakona’s 450-acre living laboratory.

The partnership with Yakona is expected to grow in the coming years, with collaborative opportunities for field research, internships, and guest instruction from experts in the field.

“The Bartons have demonstrated a profound and lasting commitment to Lincoln County and to our students,” Roache added. “Their support of this program ensures that our region’s future leaders in natural resources and conservation can begin their journey right here at home.”

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