



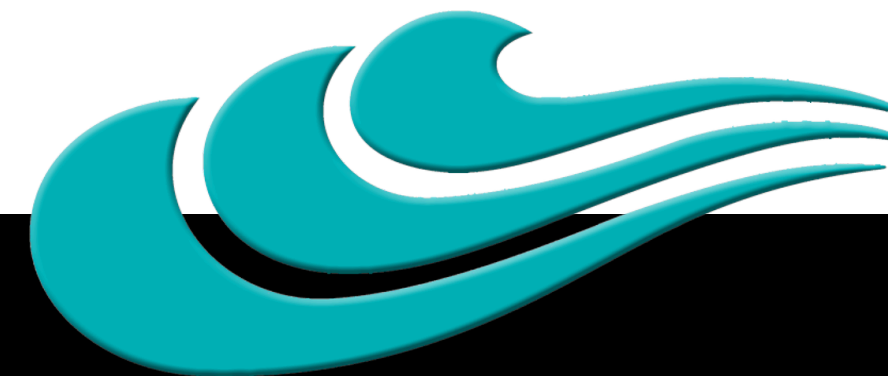
OREGON COAST
COMMUNITY COLLEGE

Marketing & Community Ed



Natural Resources Program

- Starts Fall 2026
- Non-Extraction, Conservation Focus
- In Partnership with Yakona
- Supported by JoAnnn and Bill Barton
- Transfer Pathway to OSU College of Forestry





More New Academic Programs

- Psychology: Transfer to ANY of Oregon's 7 Public Universities
- Bachelor of Science in Nursing
- 4-Year Degree in Aquarium Science via Western Oregon University

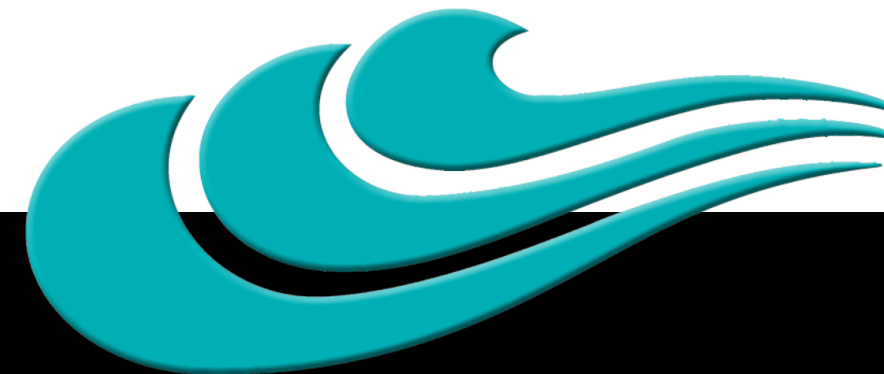


Excellence.
Innovation.
Oregon Coast.



OCCC SBDC honored as the 2026
"Center of Excellence & Innovation"
Region X (Washington, Idaho, Alaska & Oregon)

SELECTED BY THE U.S. SMALL BUSINESS ADMINISTRATION

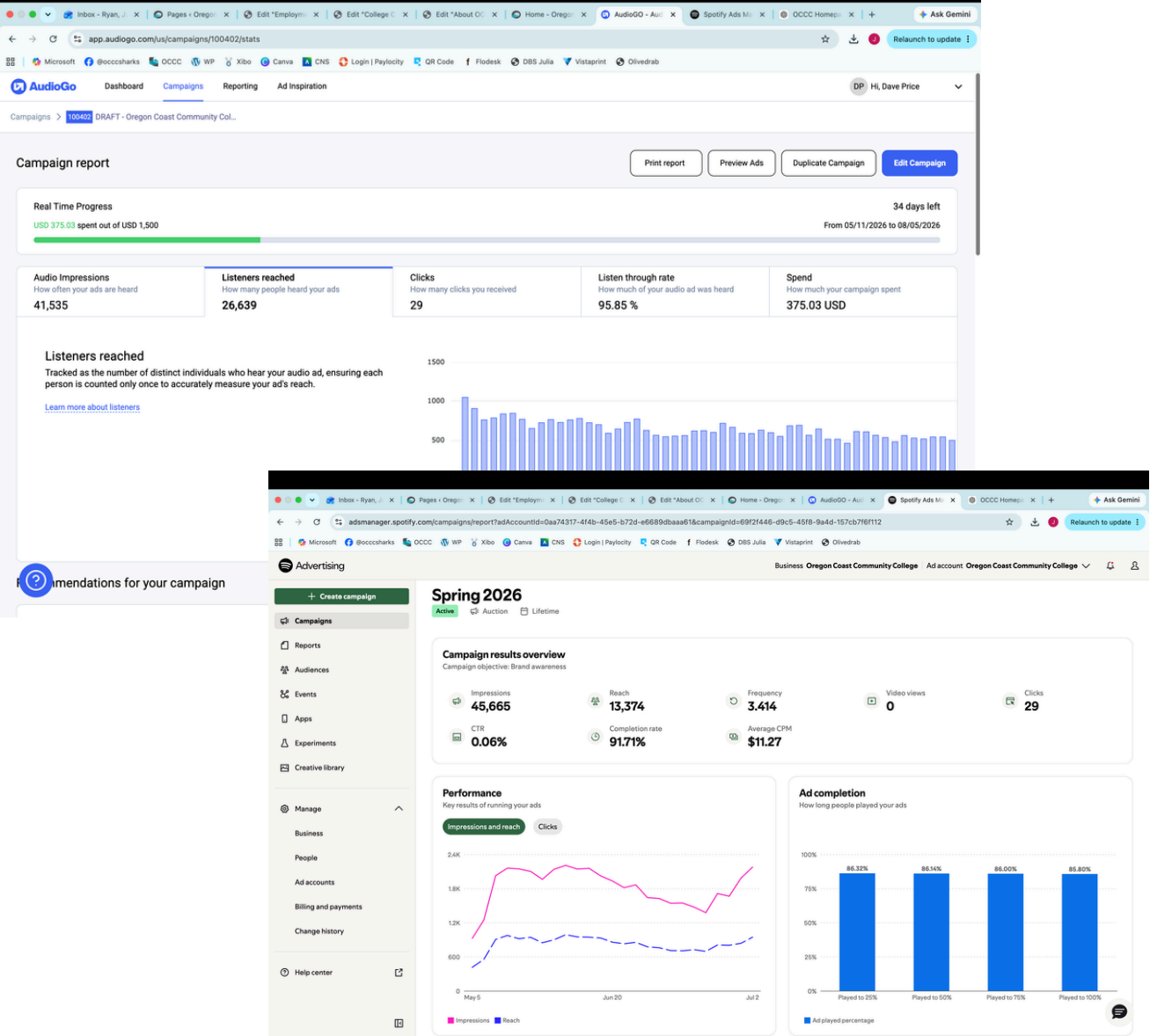
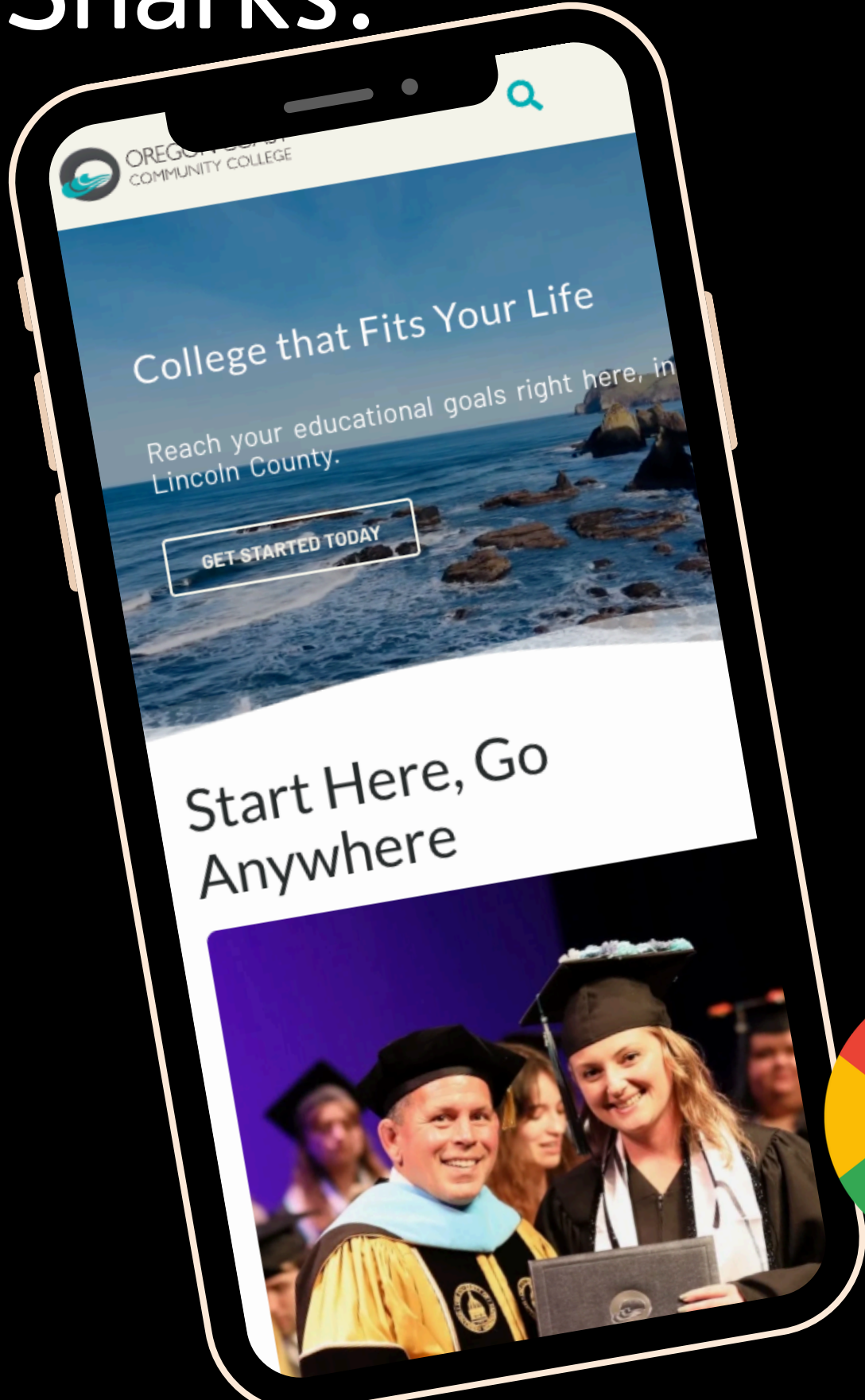


Get a Paddling from the Teacher.

- Community Ed lineup set after today (7.15)
- Open house last week in Lincoln City
- Thanks to instructors!



Selling the Sharks.



Pandora/AudioGo: **26,639**
Spotify: **13,374**
90,000+ Impressions since May 11



Reaching the Target.



'Traditional Age' students are just one of many target audiences for OCCC marketing, but they're important. The community **expects** us to seek out **recent high school graduates**.

2026 High School Grads, Lincoln County: **350**

2026 High School Grads, Downtown PDX: **6,000**

Area, in Square Miles, Lincoln County: **1,200**

Area, in Square Miles, Downtown PDX: **.94**

That means each Lincoln County grad has roughly **22,000 times more land around them** than someone living in downtown PDX. Flipped the other way: if our 350 grads lived at downtown Portland's density, they would fit in about 35 **acres**. Instead, they're spread across 1,200 **square miles** of coastline, forest, and bay.





Engaging.

Recent presentations:

- LC Board of Realtors (w Dr. Roache)
- Lincoln City Kiwanis
- LC Board of Commissioners

Upcoming:

- Lincoln City City Council (SBDC)

Book us!

occc@oregoncoast.edu

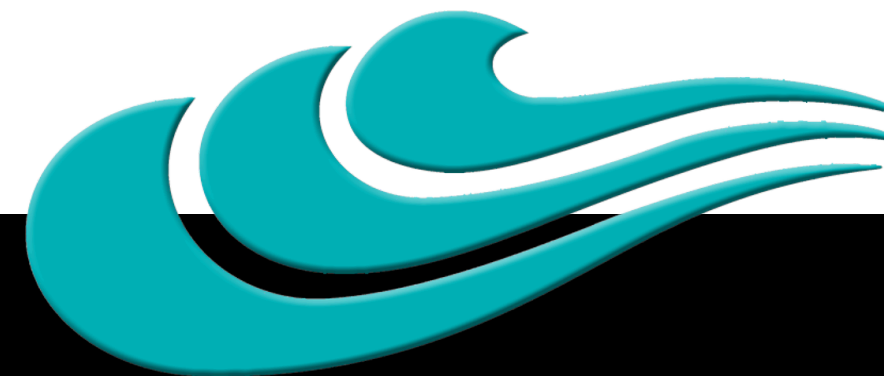


OCC-
C Shanties.



County Population: 54,500
Sea Shanty Video Views: 70,000+

<https://bit.ly/cshanty>





thank you

