

DAVE PRICE

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experience

2013-Present OREGON COAST COMMUNITY COLLEGE

Lincoln County, Oregon

Vice President of Engagement

- Responsible for all marketing and promotions for the College, serve on College's Executive Team
- Responsible for OCCC Foundation, Small Business Development Center, College website, North County Center operations
- Responsible for all Office of Engagement areas' budgeting, grant writing, and community relations; serve as College PIO
- Served as SBDC Director, among other roles and responsibilities including director of marketing and PIO, from 2013-2022

2005-2013 OREGON COAST TODAY

Lincoln City, Oregon

Founder, Owner & Publisher

- Founded publication in May 2005; Grew readership from 5,000 copies to more than 17,500
- Winner, First Place - Design, Oregon Newspaper Publishers Association, 2008
- Deployed the first iPhone app developed in Lincoln County and the first mobile marketing solution on the Central Coast
- Sold the successful operation in October 2012; After reacquisition in 2021, currently own minority interest

2003-2005 THE RUIDOSO NEWS, Gannett Company, Inc.

Ruidoso, New Mexico

General Manager

- Supervised all aspects of operations for twice-weekly newspaper serving county of 20,000
- Responsible for preparation of all budgets, financial statements, market research and periodic reports
- Resigned April 2025 to relocate back to Oregon Coast and launch the TODAY (first edition: May 27, 2025)

1996-2001 THE NEWS GUARD, Swift Newspapers, Inc.

Lincoln City, Oregon

Publisher

- Supervised all aspects of operations for weekly newspaper employing 25; Served as editor and publisher 2000-2001
- Won multiple personal awards at 2001 Oregon Newspaper Publishers Association contest, including first place for Best Enterprise Reporting, Best Spot News Coverage, Best Special Section and Best Educational Coverage

1993-1996 THE PAYSON ROUNDUP, WorldWest LLC

Payson, Arizona

Publisher

- Won first-place, General Excellence, from Arizona Newspapers Assoc., 1995

1991-1993 THE COLORADOAN, Gannett Company, Inc.

Fort Collins, Colorado

Retail Advertising Account Executive

education

OREGON STATE UNIVERSITY *Corvallis, Oregon*

MBA (GPA: 3.74), June 2003

UNIVERSITY OF KANSAS *Lawrence, Kansas*

BS in Journalism, Advertising Sequence, May 1991

SORBONNE UNIVERSITY OF PARIS *Paris, France*

KU French language and culture study abroad program, Summer 1988

activities & honors

March 2026-Present

Member, Friends of LC Parks & Recreation Board of Directors

2023-Present

Convener, Regional Solutions Advisory Committee (South Valley/Mid-Coast, Appointed by Gov. Tina Kotek)

Spring 2025

Chair, Lincoln City Community Days Committee

March 2020-Present

Founder & Convener, Lincoln County Economic Resilience Team

Aug. 2018-Present

Member, Yaquina Bay Economic Foundation (President, 2023-2024)

Sept. 2019-2022

Member, Lincoln City Sustainability Committee

2019-2020

Member, Lincoln County School District Board of Directors

July 2013-Present

Member, Lincoln City Rotary | President of the Year, Rotary Dist. 5110, 2018 | LC Rotarian of the Year, 2026

July 2014-15

President, Lincoln City Chamber of Commerce

May 2014

Couple of the Year (with Niki Price), Lincoln City

June 2011

Small Business of the Year, Depoe Bay

May 2011

Man of the Year, Lincoln City

April 2009

Volunteer of the Year, Lincoln City

April 2006

Small Business of the Year, Lincoln City

1997-July 2001

Elected Board Member, Oregon Coast Community College; Chair, 1999-2000

1987-1989

Member, Kansas Crew Rowing Team