



## 2023-2028 Strategic Priorities

*2026-2027 Planned Activities*

### **Our Mission**

At Oregon Coast Community College, we equip students for success by providing educational pathways and supports in response to the evolving needs of Lincoln County and beyond.

### **Vision**

*Shaping the Future Through Learning*

#### **PRIORITY 1: STUDENTS AT THE CENTER**

1. Expand and diversify postsecondary course offerings at all Lincoln County high schools.
2. Advance OCCC from emerging HSI status to full designation through the development and implementation of a strategic institutional framework.
3. Develop adult learners' instructional approaches and support systems.

#### **PRIORITY 2: CAREERS BUILT HERE**

1. Increase CTE capacity and enrollment by expanding pathways and access to careers in advanced technology and trades (OCATT programming).
2. Annually assess local needs in the trades and how the college and its strategic partners can meet them.
3. Ensure successful completion of the new career technical education building through responsible fiscal stewardship and effective management of project funding.

#### **PRIORITY 3: RESOURCED & READY**

1. Develop, review and update the comprehensive facilities plan.
2. Strengthen our campus culture of engagement by promoting health and wellness, fostering meaningful connections, and maintaining regular, transparent communication across the College.
3. Conduct comprehensive program reviews across all College areas to assess outcomes, report results, implement continuous improvement plans, and integrate planning and budgeting at every level to advance the College's Mission and Core Themes.

#### **PRIORITY 4: FIRST CHOICE, BEST CHOICE**

1. Tailor and expand engagement to highlight how OCCC can meet the unique needs of specific populations.
2. Improve student achievement through enhanced retention, student progression, and graduation outcomes.
3. Enhance onboarding experience and expand orientation of college operational areas for new employees.
4. Ensure systems of employee performance evaluation, professional development, and employee training are all operating effectively and contributing to a satisfied and engaged workforce.

#### **PRIORITY 5: SHARKS MAKE THEIR MARKS**

1. Conduct county-wide, community specific engagement events to determine local needs and priorities.
2. Develop, review and update academic pathways to expand programs which are of interest to students and meet the needs of the region.
3. Advance Engagement with and support Lincoln County's key industry sectors.