

Oregon Coast Community College
President's Report
Dr. Birgitte Ryslinge
November 19, 2014

Oyster Cloyster a great success: For the second year our Foundation partnered with the Oregon Coast Aquarium and we continue to be very pleased with the results. Gross income was approximately \$45K to be split evenly between the two organizations. \$23K of that was in sponsorships with Chinook Winds and Pacific Seafood as presenting sponsors. There were over 400 attendees including a good number of out-of-town guests (attributed to a \$5K marketing grant from the "Destination Newport Committee" and the work of the Aquarium's Marketing team). We look forward to continuing this partnership with the Aquarium and are very grateful for the continued support of the local community in making this event a success year after year. We also had great staff participation with 42 OCCC employees attending.

Student community engagement: The OCCC Student Nurse Organization (SNO), along with the OCCC Associated Student Government (ASG) put on a hygiene drive over the last two weekends at BiMart (LC), Fred Meyer and Walmart in Newport. Hygiene products along with socks, hats and gloves and diapers were collected for the Homeless Youth of Lincoln County, and their families. Approximately 1600 lbs of items were collected over the three days and will be delivered to the Homeless Education & Literacy Project through the Lincoln County School District for distribution through the Federally Qualified Health Clinics in the high schools. The students want to thank the citizens of Lincoln County who supported this effort. The continued success of this annual hygiene drive could not have happened without them.

OCCC Nursing students stand out statewide, once again: NCLEX Results are final and the results for Class of 2014 is 94% with 17/18 eligible candidates testing. OCCC's Nursing Program ranking for 2014, 9/26 compared to 18/26 for the previous year compared to all program in our jurisdiction. For all programs across every jurisdiction, OCCC was 266/1904

Strategic Planning Process: with the College Mission, Vision, Values and Core Themes in place, the next step in planning is the formulation of a five-year College Strategic Plan (CSP) to identify objectives for the Core Theme areas and the College overall (see <http://www.cocc.edu/strategicplan/> for an example from Central Oregon Community College). During the past two years as part of the Mission and Vision work, numerous engagement events (internal and external) gathered input about future directions of the college. For the past four months I have met with College and community leaders and groups to understand the needs of the community and to ascertain where opportunities exist. All of these inputs, along with available Lincoln County data (demographics, educational levels, existing and emerging employment clusters, etc.) are informing the strategic planning process. A draft CSP is targeted for distribution to the College Community in January with opportunities to provide further suggestions. Ideally, the Board will consider the final Strategic Plan for adoption during the early months of 2015.

Fall Enrollments

	Fall 2013	Fall 2014	Difference	%
Credit Students Headcount	583	491	92	15.7
Non Credit Students Headcount	449	337	112	24.9
Total unduplicated Students	1032	828	204	23.2
Reimbursable FTE	183.77	149.81	33.96	18.47

FTE Decreases by Instructional Area

Area	Amount of drop	% of total decrease	% drop from 2013
LDC	3.12	9%	4%
CTE & SBDC	11.2	33%	20%
ESL, GED, Remedial	18.49	54%	42%

One bright spot, Expanded Options: 103 high school students took course at OCCC in fall 2013. This fall, there are 118 high school students taking courses at OCCC.

The drops in enrollment are significant for the College, both in terms of our mission to raise levels of educational attainment in Lincoln County, and also for the fiscal implications. We are taking short-term action by changing offerings to be more attractive to key groups, and also increasing our promotion and marketing efforts. For the longer-term, our Strategic Plan (see below) will address many opportunities to grow our impact and enrollments.

State Budget Picture: The HECC (Higher Education Coordinating Commission) proposed appropriation of \$519 million for the community college support fund (CCSF), which falls far short of the reinvestment necessary to expand classes and modernize job-training capacity at Oregon's community colleges. To be clear, at most if not all campuses, this is a bare minimum budget. Other critical numbers to watch: the Legislative recommendation for CC funding, and the Governor's Budget. These numbers will solidify between start of Legislative session (Dec 8) and March/April. The Revenue forecast on Nov 13, shows it is increasingly likely the "kicker" will kick, impacting available funding. During the next months, the College budget office will develop a variety of scenarios to project the impact on the College budget of enrollment fluctuations and potential CCSF funding levels. After the first of the year, the College budget planning cycle will begin in earnest.

President's External Engagement

National Organization of Women Dinner Newport City Manager and Planning Director Marine Technology Summit YBEF Newport Student Housing Advisory Committee (OSU) Mid-Valley Mid-Coast Partnership (RAC) Fishpeople Seafood OSU Open Campus Lincoln County PFLAG	Alma Baxter: President of Children's Development Network Lincoln City Rotary Lincoln County School District, Superintendent and Principals Marine Studies Initiative Working Group (OSU) Oregon Presidents Council Oregon Community College Association Annual Conference
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OCCC in the News
Media Report November, 2014

TOWN HALL: Passion, frustration, anger

http://www.thenewsguard.com/news_paid/article_b5c49e18-58ea-11e4-acc6-4772b9fa3426.html

Event planned for those considering college

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=45774

COLLEGE NIGHTS: Nov. 4

http://www.thenewsguard.com/catches_at_the_beach/article_f79f5bc0-53f4-11e4-83e0-8fd9f0e63aa5.html

Kelp presentation celebrates Seatauqua revival

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&story_id=45980&page=86

Fusion oyster sashimi

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=45891

Local chefs earn top honors with culinary creations

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&story_id=45855&page=91

HMSC, OCCC celebrate with 'Kelp' Nov. 5

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=45783

Students get new equipment to learn from before clinical

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=46009

Master composter classes begin Dec. 8

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=45999

Hygiene drive is Saturday in Newport

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=45927

Gribler Nursing Scholarship awarded

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=45888

Newport fighting to keep Coast Guard helicopter at airport

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=86&story_id=45673

Spelling Bee to raise money for NHS

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=45659