

Oregon Coast Community College
 President's Report
 Dr. Birgitte Ryslunge
 January 21st, 2015

Student Success

The new **OCCC College Connect Program and Scholarship** kicked off this year, an opportunity for 2014 Lincoln County high school graduates to pursue a college degree at OCCC and to receive on-going support to assist them in their success. This program is funded by the Oregon "Aspiration to College" grant program (HB 4116). Eligible students are first generation college students or who are from a family of limited income and meet other program requirements. College Connect provides \$600 for both Winter and Spring terms to help eliminate financial barriers, individualized assistance from academic advisors, financial aid professionals, career coaches, and tutors with a focus on student success.

Taft High School College Survival and Success Classes: Almost 20 Taft High School students (TAG, 11th & 12th grades) are taking a College Success course at our North County Center. We reached this impressive enrollment number by working closely with Taft staff to plan our schedule in Lincoln City

Outreach and Recruitment: Students Services has been very active over the past few months, spreading the word about college opportunities.

- *College Night* Nov. 4, was an opportunity to learn about options, get serious about next steps, and understand financial aid and scholarships all while enjoying free pizza and even a chance to win a \$500 scholarship. This year Newport High School encouraged their students and families to attend and their counselor participated in the presentation. 110 students and families attended (compared to 65 in 2013).
- On Dec. 2, OCCC staff administered the COMPASS on-site to 25 Newport high school students; most were prospective Expanded Options students.
- OCCC staff made financial aid presentations at two local high schools--Toledo High School on Dec. 8, 2014, where 17 people (parents/students) attended and on Dec. 10, 2014 at Waldport High School where 10 people attended.
- The college will host two "College Goal Oregon" events (January 17 in Newport and January 31 in Lincoln City) to assist students with completing their Free Application for Federal Student Aid (FAFSA) and Office of Student Access and Completion (OSAC) scholarship applications. This is the second year the College has offered this opportunity. Free coffee and other refreshments will be provided, and Spanish translation will be available at the North Center event.
- Oregon Transfer Days (OTD) is set for Wednesday, Jan. 21, 2015 from 10:00-1:00 in the Commons at Central Campus. Current and prospective students are able to meet with admissions and recruitment professionals from Oregon's public and private colleges to learn about offerings, admission requirements, college costs and financial aid. We have 11 participating colleges and universities, including Portland State University, Oregon State University, Linfield College, Pacific University and Oregon Institute of Technology.

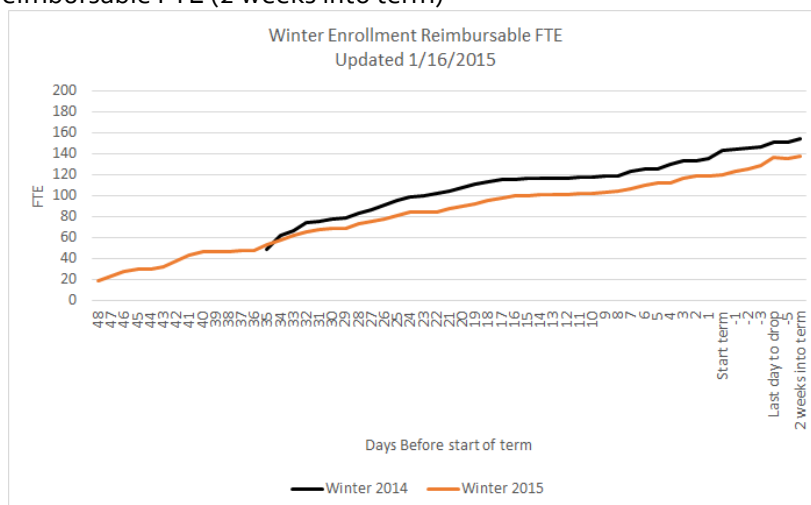
The Accreditation Road: Along with all of the very good work taking place to update and build processes and structures to meet the initial accreditation application requirements of the Northwest Commission on Colleges and Universities (NWCCU), we are also in the midst of completing a full "Year 7 Comprehensive Report" that we will submit as an addendum to PCC's Year 7 report. This marks the first time that OCCC is completing a stand-alone report. OCCC Managers spent much of Nov. and Dec. completing our first full draft (85 pages) submitted to PCC for first review on Dec. 19th. This week we received PCC feedback including the following: "*it's in really good shape,*" "*format looks good,*" and "*Since you are in a different*

place - moving towards but not in candidacy, this report will meld well with ours.” We still have a good deal of work to do before we submit our final version to PCC by Feb. 27, but are confident we are on the right track. During the next weeks we will be engaging the Board, faculty and staff across the college to ensure our report reflects everyone’s work and understanding. The Year 7 Comprehensive report provides the foundation and framework for the site visit to occur at PCC April 27-29, 2015. The Commission will send a five-member evaluation team and one or more members of the team will visit OCCC for one day. Additionally, some OCCC managers will be present at PCC for the full visit. To continue to grow staff understanding of the accreditation process and requirements, a college team will attend the annual NWCCU workshop March 11-13 in Tukwilla, Washington.

Enrollment Data: Winter Term

While our enrollment is still down (11%) compared to this time last year (also true to varying degrees in the rest of Oregon) we are seeing improvement over the precipitous drop in summer and fall enrollments (over 18%). While it is difficult to ascertain exactly what is behind shifts in enrollment, I am confident that the positive work around student success, outreach, retention, and partnering with LCSD is helping to turn the tide.

- 6.7% increase in fulltime student headcount: 208 in 2014, 223 in 2015
- 3.5% increase in credit load of students
- 8.7% decrease in credit student headcount: 485 in 2014, 531 in 2015
- 11.1% decrease in reimbursable FTE (2 weeks into term)



Other College News

On Jan. 8, **Dr. Nancy Golden**, Chief Education Officer and Director of the Oregon Education Investment Board visited OCCC Newport. She met with college staff and faculty about our “high-impact practices,” Achieving the Dream, Career Pathways and other 40-40-20 efforts, our Transfer Advisory Board, and Developmental Math reform. Dr. Golden visited a College Success class, the Nursing SIMM lab, and Aquarium Science. She was “impressed and inspired by the work of OCCC, and particularly the engagement and dedication of the faculty she met.” She noted she preferred the format of our visit (compared to other college visits) as she was able to interact with faculty, students and programs.

OCCC hosted a **STEM Pub Talk** (Science, Technology, Engineering and Math) Pub Talk Jan. 14th at Nana’s Irish Pub in Newport. Organized by Ron Spisso of the SBDC, the forum focused on the needs of business and industry for STEM education. Guests included representatives from Neighbors for Kids in Depoe Bay,

the Hatfield Marine Science Center and local government. Speakers included Birgitte Ryslinge, Bob Cowan, Onno Husing, Cherie Scheinberg, Lindsey Johnson, Ken Spencer, Guy DiTorrice, and more.

Just about every **Community Education** class (except for Turkish History and Culture) was close to full or closed due to enrollment caps. 133 students are enrolled in these noncredit classes in Winter term alone, so far, and the college has netted \$3,880 to date, after instructor and overhead costs. New classes planned for Spring term include marine mammals & whales and an introduction to cartooning. Other **SBDC news** includes:

- Oregon Coast Community College will present a 10-week accelerated Real Estate Broker's License exam prep course this Spring at the OCCC Lincoln City Center.
- The SBDC is taking its Social Media classes on the road this January - with free workshops in Depoe Bay, Toledo, Yachats and Waldport
- The \$50,000 CDBG grant was executed Jan. 13, 2015, thanks to our partners at Lincoln County government. The SBDC has been 13 months without this grant, yet delivered record training attendance and counseling hours in 2014. The SBDC plans to use part of these funds to deliver excellent entrepreneurship training to 10 or more Lincoln County high school students.
- The SBDC currently has 20 students enrolled in its Small Business Management Program, with a cohort of seven contractors in Newport and a group of 13 artists in Lincoln City
- The SBDC Director will be presenting to the Waldport Chamber of Commerce in February

U. S. Sen. Ron Wyden held his 2015 Lincoln County Town Hall at the Newport OCCC Campus this past Sunday. President Ryslinge introduced Senator Wyden and spoke briefly on the college as an integral partner in realizing Senator Wyden's vision of "bigger paychecks for working families."

Legislative News: On Jan 12, the Oregon Co-Chairs budget framework was released and included the statement; "we can make progress in funding our community colleges and universities, finally beginning to re-invest after too many years of dis-investment in higher education." This framework recommends funding the Community College Support Fund (CCSF) at \$535 million with a potential additional \$15 million depending on state revenue. This compares with a HECC recommendation of \$519 million, and Governor's recommendation of \$500 million.

Sharks Got Talent! There was a whole shiver of OCCC Sharks in Shrek the Musical, onstage for the past three weekends in Newport. This Coastal Act Productions performance featured OCCC Aquarium Science instructor Stuart Clausen in the titular role. Other Sharks on stage included Robin Gintner, OCCC's Chief of Finance & Operations, Gretchen Havner, Criminal Justice Instructor and others.

College Farewells: After many years with the college, Ron Spisso officially retired from full-time work on Dec. 31 (although he will continue to work on a contract basis for the next several months). We also say goodbye to Bryn Huntpalmer, our Foundation Director, who is moving with her family to pursue other opportunities and be closer to family in Austin, Texas. We will miss them both and deeply appreciate the difference their work has made. We wish them all the best in their next adventures.

President's External Engagement since last Board Meeting

12th Oregon Leadership Summit	Oregon Presidents Council
HECC Dinner for Colleges, Universities & Boards	Oregon Community College Association
Lincoln County School District meetings	OREGON PRESIDENTS' COLLABORATIVE 2.0
Dr. Golden visit to OCCC (presented)	STEM Hub planning (chair)
YBEF	Linn, Benton, Lincoln ESD meeting
Oregon State University	STEM Pub Talk (presented)

Marine Studies Initiative Working Group Mid-Valley Mid-Coast Partnership (RAC)	Wilder Development/Bonnie Serkin Senator Wyden Town Hall (presented) Toledo Rotary (presented)
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OCCC in the News
Media Report January 2015

A Resolution Solution

<http://www.oregoncoasttoday.com/oct/learn/2014.12.16/a-resolution-solution>

CCC's Enrollment dips 8.5%

<http://www.dailyastorian.com/education/2014.12.16/cccs-enrollment-dips-85-percent>

Community College Offers Entrepreneurship Class

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=92&story_id=46577

Office of the President (updates to college web page)

<http://oregoncoastcc.org/office-president>

Stout supporters of Education are Invited to the STEM Pub Talk

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=46616

STEM Education: Pub Talk

http://www.thenewsguard.com/catches_at_the_beach/article_b1cco58a-985f-11e4-b59f-378a8b4935d2.html

Town Hall: Sen Wyden at Newport

http://www.thenewsguard.com/news/article_22of3e8c-9b5a-11e4-8bcf-8fa326785315.html

At the College: Four Year College Reps to Visit

http://www.thenewsguard.com/news/article_50cc3356-9b4b-11e4-abd9-aba297fod7f7.html

OCCC Plans Financial Aid, Scholarship Workshops

http://www.newportnewstimes.com/v2_news_articles.php?heading=0&page=91&story_id=46666

OCCC: Increasing Opportunity in Lincoln County

http://www.thenewsguard.com/news_paid/article_7ea2d5e0-9a66-11e4-a938-e781d963b842.html

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