



President's Report  
Birgitte Ryslinge  
May/June, 2015

### **Commencement**

Friday June 12<sup>th</sup>, 2015 marked the 27<sup>th</sup> annual commencement ceremony of OCCC, with Certificates and Degrees acknowledged/ awarded as follows:

- Associates of Arts Oregon Transfer Degree: 32
- Associates of General Studies Degree: 2
- Associates of Applied Science Degree
  - Aquarium Science: 1
  - Nursing: 17
  - Criminal Justice: 1
- Certificate of Completion
  - Aquarium Science: 8
  - Practical Nursing: 19
- Certificate
  - Acute Care Nursing: 2
  - Medical Assistant: 8
- Certificate of Completion ESOL (110+ hours of attendance): 54
- Certificate of Completion General Education Development: 29
- Certificate of Completion Small Business Management for
  - Artists, Creatives & Small Proprietors: 13
  - Contractors: 7
- Certificates of Completion Leadership Lincoln: 33

We had three wonderful student speakers, representing perspectives from the GED program, the ESOL program, and Degree programs. Yours truly, President Ryslinge, was the keynote speaker this year. We also initiated the new annual Friend of the College Award. This award is given to a community member to recognize individuals who have made significant contributions in furthering the vision, mission, values and goals of OCCC. The 2015 Friend of the College Recipient was State Representative David Gomberg. Rep Gomberg made comments as part of the program, and also personally congratulated each graduate (and encouraged them to either stay in Lincoln County, or if they were transfer bound, to return upon completion).

## Accreditation Update

The NWCCU Commission requested that the visiting team NOT issue a separate report dedicated to OCCC, but rather embed our feedback within the larger PCC report. The most relevant for us is the statement re ELIGIBILITY REQUIREMENTS, which is very good news in terms of our intent to file our Application for Consideration this October (to be considered at the January 2016 Commission Meeting).

Excerpted from: NWCCU PCC Year Seven Peer–Evaluation Report

## ELIGIBILITY REQUIREMENTS

*After a review of the Northwest Commission on Colleges and Universities Eligibility Requirements, it appeared to the Committee that Portland Community College and Oregon Coast Community College are operating with full respect and accordance with the Northwest Eligibility Requirements. Both schools accurately present their accreditation status. Oregon Coast Community College clearly delineates its operation under the accreditation of Portland Community College.*

**OCCC Celebrate Us Event (Service Awards and Retirement Recognition)** took place at the Newport Campus on June 11<sup>th</sup>. This is a new tradition for us at OCCC to acknowledge years of service to the College, as well as provide a consistent College sponsored good-bye for retirees. (Individuals and groups are of course still encouraged to organize additional good-byes.) This was a simple 90-minute event with a desert buffet, mingling, and a program to recognize employees. All attendees received lots of appreciation, our new logo college pin, and special service award pins were given recognizing 5, 10, 15 and 20 years of service. There was some special recognition for our longest serving employees (Sharon Hahn, Ron Spisso, Sharon Beardsley). Retirees received a plaque and a glass float (we aimed for college colors), and our many thanks.

Retirements: Bette Perman, Nursing Faculty, Kathleen Searles, Director of Library and Media Services, Jane Hodgkins, Interim DOI and CTE Director, and Rex Krabbe, OCCC Board Representative. Service Award recipients are listed at the end of this report.

The Celebrate Us Event was funded in large part by the OCCC Foundation, in recognition and appreciation of the work of OCCC employees, and in support of our strategic theme of “Great Place to Work.” Individuals, including Board members (thank you Chris Chandler) also contributed some treats.

**Associates of Science Transfer Degree in Business (ASOT-B)** OCCC will offer this new degree in Lincoln City beginning Fall 2015. This complements the prior commitment to increase Lincoln City offerings of the Associates of Arts Transfer Degree. The two degrees should be complementary since most courses are required in both degrees. The AAOT Business is the first in our new program offerings linked to our mission and strategic plan to grow the college in response to the needs of Lincoln County. We are starting with this Transfer Business Degree due to a convergence of factors including strong data supporting demand, low “barriers to entry,” and pre-existing state approval for offering the degree. We anticipate augmenting this transfer degree with some business applied degrees (AAS) and certificates beginning in academic year 16-17.

**Lincoln County School District Dual Credit:** OCCC and LCSD reached agreement and signed an MOU for the delivery of dual credit WR121/122 courses in the high schools beginning in Fall 2015. OCCC offered three different options from which HS principals could select to put together a set of offerings that worked best for each HS. We are now working through the operational details to see what is possible for each HS. Financially, this is either a break-even or potentially a slight loss for OCCC, but in the interest of keeping dual credit channels open with LCSD it seemed the best path forward. We also need to have dual credit agreements in place for at least three different disciplines in order to receive required state approval by 2016. Meanwhile we are accepting requests from qualified students for our new Early College program, and this summer we will better define that program and do a coordinated promotion in Lincoln County.

**Changes in Shared Governance:** At the last meeting of the Council of Curriculum and Instruction this year, CCI voted to change its name to College Council and to adopt some changes in structure and process that will better enable this shared governance group to meet the accreditation expectation of Standard 2.A.1: *“The institution demonstrates an effective and widely understood system of governance with clearly defined authority, roles, and responsibilities. Its decision-making structures and processes make provision for the consideration of the views of faculty, staff, administrators, and students on matters in which they have a direct and reasonable interest.”*

**Moodle! Decision reached on Distance Learning Platform software.** OCCC has used Moodle open source software for delivering on-line instruction for a number of years, but had not participated in the past few upgrades due to various resource constraints. We needed to upgrade and considered two products: the latest version of Moodle, but also another highly recommended product Canvass, so that faculty and staff would have a choice. We had demonstrations of both, and faculty and staff were able to interact with both products and “kick the tires.” This led to a unanimous recommendation to go with the upgraded Moodle (which was also the less expensive choice.) The upgrade will occur over the summer.

### **Achieving The Dream at OCCC**

The current year (2014-15) is the final of our initial three-year commitment to the Oregon ATD Rural Consortium. Going forward, the ATD Rural Consortium will no longer exist as an option, but individual colleges may belong to ATD as individual members. OCCC will be continuing as an individual member ATD College. The key reasons behind this decision:

- The ATD framework provides a cohesive and coherent framework for data-driven analysis of student success over the long-term. Using this framework in a sustained way has already helped us to hone in on barriers to student success, and to design and select appropriate interventions.
- Three years of data is really not that much...we will see greater and greater results the longer we stick with this. Our Board has reviewed the ATD model and results, and has given the direction: *now that you have selected a framework, stay with it in a sustained way to see results.*
- Our independent accreditation process relies heavily upon a cycle of data-driven assessment and change to reach mission fulfillment. Along with CSSE and SENSE data, the ATD data and framework have been central to our reporting to NWCCU to date. The

demands for data-driven assessment will only increase as we move into the next phase (post application) of independent accreditation in 2016-17.

- As a small College, our institutional effectiveness infrastructure is very lean. We have a wonderful data analyst in Elizabeth, but this is only a .50 position. Larger colleges have multiple staff and extensive in-house data frameworks. ATD provides not only a nationally recognized framework for Elizabeth to operate within, it also provides all of us with a strong network of colleagues and the ability to work with and learn from colleges that face similar challenges.
- Finally, the cost to continue in ATD, at \$10,000 per year, is very reasonable. WE could not duplicate the returns in house with this level of investment.

**Oregon Free Community College Proposal**

Because there has been so much evolution around this concept, and it is now changing by the hour, I hesitate to even include it in this report. However, as some version of “free community college” now appears to have legs in Salem, I will share what is the landscape as I write this report...knowing that things will likely shift by the time you read it.

Since “Free Community College” proposal began to circulate, Oregon Community Colleges have taken a position that while the concept in theory was commendable, the community colleges were already underfunded to support the students who already come to us. Students need advising, tutoring, financial literacy, developmental acceleration, and many other services, to be successful and complete their studies. The “free” dollars being considered would only provide tuition waivers for a limited number of Oregon students, and even for them would not provide the additional services they need to be successful. (Not to mention the unmet need of the students we already serve).

As our legislators end this session, two things have become clear: 1) there is agreement that \$10 million will be spent on free community college this session; and 2) how the money is spent is still open for discussion. The position of the Oregon CCs remains the same: \$10 million cannot provide a quality “free community college education” for all needy students so these \$\$ will by design be rationed to certain limited students. OCCA is advocating for a program design that moves the funding from tuition waivers to OSAC grants (similar to other financial aid) and also shifts approximately \$7 million from accelerated learning to a new fund to support effective transitions and preparation from high school to college. More to come, I am sure

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**President’s External Engagement Since Last Report**

<b>In Lincoln County</b>	<b>On the Road for OCCC</b>
Yaquina Bay Economic Foundation	PCC NWCCU Accreditation Visit
Joint Boards Meeting, OCCC and LCSD	Oregon Community College Association
Lincoln County Headstart	All Oregon Academic Team & Monthly Meetings
Donor Bill Barton	
Economic Development Alliance LC Board	Oregon Presidents Council

Meeting (X2)	Meyer Memorial Trust
Taft High School	Oregon Community Foundation
Steve Sparks, Depoe City Council	Oregon Coast Aquarium Ocean Steward Celebration
BOSS Radio Interview	Oregon Higher Education Equity Workgroup
GLAMs Presenter	Higher Education Coordinating Commission: Postsecondary Convening on Accelerated Learning
TAFT ROV Final Donor/Fundraiser Event	Mid Valley Mid Coast Regional Achievement Collaborative X2
Newport Rotary Presenter	STEM Hub Steering Committee (Chair) X3
Oregon Coast Aquarium	Oregon Employment Department Director
Leadership Lincoln Graduation	

### OCCC Media Report June, 2015

[Join the chain gang](#) Oregon Coast Today The excitement begins at 9:30 am with the big line-up of competitors at the **Oregon Coast Community College** campus in Newport. While experts and ...

[AARP offers class in Newport](#) Newport News Times The AARP refresher class for all licensed Oregon drivers will be held ... at the **Oregon Coast Community College** campus in South Beach, Room 140.

['INEQUITY' Cited in decision to cut expanded options](#) Lincoln City News Guard Lincoln County School District officials plan to cut the number of juniors and seniors taking college-level classes at **Oregon Coast Community College** ...

[A no-braaainer](#) Oregon Coast Today... has got you wondering about your chances of surviving the zombie apocalypse, **Oregon Coast Community College** has the perfect class for you.

[BE READY: Disaster prep courses at OCCC](#) Lincoln City News Guard **Oregon Coast Community College** (OCCC) is offering "Disaster Preparedness for the Pacific Northwest" courses from 5:30 to 8:30 p.m. Thursday [VIDEO: Flood solutions meeting](#)

Lincoln City News Guard Kate Brown's Regional Solutions Committee will take up the issue at a meeting at **Oregon Coast Community College** with stakeholders, local and ...

[Business Datebook \(May 25\)](#) Albany Democrat Herald June 4: "Fundamentals of Business Law," 6 p.m., **Oregon Coast Community College** North County Center, 3788 S.E. High School Drive, Lincoln City.

[Business Datebook \(June 1\)](#) Corvallis Gazette Times Thursday: "Fundamentals of Business Law," 6 p.m., **Oregon Coast Community College** North County Center, 3788 S.E. High School Drive, Lincoln City ...

[Eddyville Charter School Class of 2015](#) Corvallis Gazette Times Plans: Continue studying at **Oregon Coast Community College**, with plans to potentially study at Oregon State University or another Oregon college.

[OCCC chorus performs June 10](#) Newport News Times The Oregon Coast Community College spring chorus class will be presenting its final performance for the year on Wednesday, June 10, at 12:10 p.m. ...

**News Times: OCCC commencement is Friday** *Posted: Tuesday, Jun 9th, 2015*

[GRADUATION: Oregon Coast Community College](#) Lincoln City News Guard The student speakers' messages are always uplifting, so come and support your **community** and be inspired by their stories of dedication and ...

FACEBOOK FANS:

AQS= 1,284 (up 14)

OCCC= 1692 (up 47)

SBDC= 509 (up 44)

<p>Traffic to the ASOT Business webpage within <a href="http://oregoncoastcc.org">oregoncoastcc.org</a>. This is an ad that was scheduled to run 28 days. We're exactly half-way through the campaign today. This promotion is not designed to drive page likes; rather, it's targeting adults in communities from Florence to Tillamook and points east, as well as the Lincoln County communities, with information about our upcoming ASOT business program in Lincoln City. Ben is tracking any actual advising requests and will ascertain how many may have come from this effort.</p>	<div style="border: 1px solid #ccc; padding: 5px;"> <p><b>Website Ad Results</b> <span style="float: right;">✕</span></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Website Clicks [?]</td> <td style="width: 50%;">People Reached [?]</td> </tr> <tr> <td><b>265</b></td> <td><b>17,254</b></td> </tr> <tr> <td colspan="2" style="border-top: 1px solid #ccc; padding-top: 5px;">                 Status <span style="float: right;"><b>▶ Active</b></span> </td> </tr> <tr> <td>Total Spent [?]</td> <td style="text-align: right;"><b>\$98.31</b></td> </tr> <tr> <td>Daily Budget [?]</td> <td style="text-align: right;"><b>\$10.00</b></td> </tr> <tr> <td>Schedule [?]</td> <td style="text-align: right;"><b>14 days</b></td> </tr> <tr> <td colspan="2" style="text-align: center; padding-top: 10px;"> <span style="background-color: #4a7ebb; color: white; padding: 5px 15px; border-radius: 3px;">Edit Promotion</span> </td> </tr> </table> </div>	Website Clicks [?]	People Reached [?]	<b>265</b>	<b>17,254</b>	Status <span style="float: right;"><b>▶ Active</b></span>		Total Spent [?]	<b>\$98.31</b>	Daily Budget [?]	<b>\$10.00</b>	Schedule [?]	<b>14 days</b>	<span style="background-color: #4a7ebb; color: white; padding: 5px 15px; border-radius: 3px;">Edit Promotion</span>	
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### OCCC 2015 Service Awards

<b>Five Years (&amp; less than 10)</b>	
Lynn Barton Jeffrey McAlpine Karen Pfaff Russell Engle Patricia Di Giulio Marge Burak Linda Mollino Cindy Carlson Lilia Anand James Jackson Shannon McKibben Sarah Barker Ball	Janice Bishop Laura Hamilton Darci Adolf Julia Pence Heidi Lorenz Hal Nash Bonnie Reaney Barbara Kessel Ann Wales Kimberly Jones Bette Perman Patrick Misiti
<b>Ten Years (&amp; less than 15)</b>	
Kathleen Searles Cheryle Burkhart Diana Perez Megan Miller-Morgan Tim Miller-Morgan	Catherine Pavlish Gerard Westfall Kathleen Halleron William Quillian
<b>Fifteen Years (&amp; less than 20)</b>	
Anthony Mooney Ernest Hanson Susan Resz Mary Lee Scoville	Margaret Stevens Jane Hodgkins Edward Vanaelstyn Roberta Green
<b>Twenty Years or More</b>	
Ron Spisso Sharon Hahn Sharon Beardsley	Julie Reynolds-Otrugman Jeanne Quarles