



President's Report
Birgitte Ryslinge
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Things are Hopping in Student Services

While summer doesn't see high numbers of enrolled students, there is lots of activity by staff getting ready for the upcoming year. This is particularly true in Student Services. For example, New Student Orientations (NSOs) have begun. This year, Academic advisors increased NSOs (from 6 to 8) and increased student capacity in each from 15 to 20 in order to offer students as many scheduling options as possible. Within two weeks of being hired, OCCC's new financial aid specialist designed and implemented a new financial aid presentation that became part of NSOs. The presentation focuses on those areas identified as most commonly misunderstood by students last year. Working with the Early College work group, the academic advisors will facilitate two special orientations for potential EC students on Sept 8th in Lincoln City and on September 10th at 6pm in Newport.

Planning is underway for hosting of high school visits that include tours, informational sessions, and a barbecue. Waldport and Toledo will be coming to the College on September 15th and Newport will be coming on the 18th. Also for the month of August the college is offering free placement testing with a robust offering of daytime and evening options in both Lincoln City and Newport. In addition the college has launched a free mandatory placement test workshop (entirely online) to help students better prepare for the placement test. This placement workshop will reduce anxiety for incoming students and could save them time and money if they are able to start in a more advanced course.

The Tutoring Center and Career and Transfer Readiness Center have been preparing for the influx of students fall term 2015. Summer has provided ample time to allocate resources, streamline processes and procedures, and create new training materials for volunteer tutors

Fishy Business

More AQS Students - with increased enrollment this year over last year, the incoming Aquarium Science student cohort has increased from 20 students to 30 students in the program overall. There was an overwhelming response in applications this year totaling 31 (+30% from last year). This will mark the largest cohort of students coming into the program since its beginning (23 new in-coming students). Retention of returning second year students has also

increased (by 42%) over previous years. This will equate to an additional 9 to 10 FTE over last year for the college barring attrition of students over the year. The increased marketing effort in social media, website improvements and word of mouth through industry related avenues has largely contributed to this trend.

ASOT Business - The progress towards developing and delivering the first time offerings of business courses as part of the ASOT in Business degree this fall at the North Center is well under way. Applications for part-time business instructors to teach face-to-face business courses in Lincoln City are being received and reviewed, with interviews being conducted this week. There have been a total of 18 new incoming students who have indicated through their application that they will be pursuing the ASOT business. Marketing efforts via the website, Facebook, news print media, and posted announcements in the community are in place. The college will be holding an open house event on Monday, August 24th, to highlight the new business courses. Program directors, faculty, student advisers and a financial aid specialist will be on hand to greet students and share information about this program, as well as other OCCC offerings

Aqua-ponics - a new program possibility? Aquaponics is a growing interest for many and a market opportunity for OCCC. It is the process of using aquarium based aquaculture systems to offer sustainable, healthy and organic food choices to individuals and community-based organizations. Fish such as Tilapia are reared and maintained as a nutritional fertilization source for growing plants in an aquatic environment. Plants are fertilized naturally in the system to produce organic fruits and vegetables and fish are reproduced to be utilized a food and source of protein. As a result of connections made through the Oregon Department of Agriculture's In-land Aquaculture Advisory Committee, college staff recently met with professionals in the area of aqua-ponics to discuss potential workshop and course offerings at OCCC revolving around this growing industry. AQS students have expressed an interest in developing a basic aqua-ponics system to be used as part of their curriculum in the program. The college is exploring the opportunity with the help of regional professionals to install a small green house which would incorporate one of these systems not only for students enrolled in CTE programs but also as a means to offer community workshops connecting residents, community groups and small businesses to the potential partnerships.

Our Helping Professions

Nursing - NCLEX Results for class of 2015: 16/17 students have tested and so far we are at 100% pass rate. Eight of the 17 have also secured employment between Lincoln and Linn Counties at the time of this report. And, in the realm of more sustainable funding, this year the Director worked with the Foundation Director of Development to ask Pacific Health District for a three-year commitment (as opposed to the some times inconsistent year-to-year commitments.) With the presentation of lots of data about contributions of the Nursing Program to the local employment pool, this approach prevailed. Pacific Health District Board committed \$40,000 to the nursing program each year for the next three years, with a status update on the program every August. Similar requests are underway to other potential supporters.

Medical Assistant Program - Eight students completed the program and will take their National Exam at OCCC on 8/25. Employment prospects for the students are excellent, especially within

the Samaritan Health System. An open house for the Medical Assisting program held at OCCC on 7/22 was well attended. Enrollment for this program is looking positive for the coming year.

Nursing Assistant Program - Five out of the six students from the spring class passed their state exam and now are as Certified Nursing Assistants. Three are already employed. Five students graduated from the Nursing Assistant Summer class. This class was a cooperative arrangement with Avamere Rehabilitation Center of Newport (NRSC) and OCCC, whereby the NRSC paid the tuition and fees for five students, who in return have committed to work at the facility for one year. They will take their state exam on 9/10/2015

Community Education and the SBDC: Always Something New

- Staff designed, compiled and produced the “Catch the Wave” course schedule on behalf of OCCC. CTW will be mailed for delivery to every residential address on or before Aug. 21, 2015.
- We welcome Misty Lambrecht as a full time member of staff (fixed contract with 80% of her time devoted to the SBDC with another .20% for College Website maintenance). Lambrecht and Price have overseen a number of Website design changes implemented in the past 90 days to make the website more navigable, informative and appealing before the onslaught of Fall registrants arrives.
- The SBDC Launched a new “Doing Business in Lincoln County” class, held the third Wednesday of each month.
- More than half of the 40 spaces available in the upcoming year’s Small Business Management (SBM) Program are now full. This year the program will offer cohorts in Newport and Lincoln City and will be by far the largest SBM class in the College’s history.

Meanwhile, More Changes at the State Level

1. Office of Community Colleges and Workforce Development (CCWD).¹

The Higher Education Coordinating Commission (HECC) announced Dr. Dan Findley as Director of CCWD. In this role, Findley leads the HECC office responsible for collaboration and coordination among Oregon’s 17 locally governed community colleges and 9 local workforce investment boards, with a focus on student transitions, career pathways, academic programs, adult education, and workforce initiatives. I enjoyed working with Dan during my time at PCC, where he was a Division Dean for Math and Industry Technology. I am very pleased that our new Director of CCWD has such an extensive background and familiarity with Oregon Community Colleges.

¹ *The Department of Community Colleges and Workforce Development was renamed the Office of Community Colleges and Workforce Development upon the enactment of HB 2408 (2015). The bill also changed the title of the department’s head from “Commissioner” to “Director.” These changes create consistency with other offices of the HECC, including the Office of Student Access and Completion (OSAC) and the Office of University Coordination.*

2. OEIB is now the Chief Education Office

Senate Bill 215 put into action the following:

- Changed the name of the agency from Oregon Education Investment Board to the Chief Education Office.
- Eliminated the OEIB Board
- Recalibrates the role and the focus of the Chief Education Office to:
 - Leading cross-agency planning tied to critical student outcomes
 - Alleviation of barriers impeding student success
 - A core focus on equity within all educational settings

“We will ramp up our efforts to convene groups to co-construct powerful solutions, enhance coordination with agency leaders and boards, work to operationalize the Equity Lens across all educational entities and stakeholders, and develop a coordinated system to link and analyze student data.”

3. Achievement Compacts, RIP

Achievement Compacts will sunset this year. The Achievement Compacts were created “to align the education system around common outcomes and to improve outcomes by honing the local budgeting process to target areas with the greatest opportunity for improvement. While the Achievement Compacts will no longer be required, each K-12 district, college, and university is encouraged to continue on its own. Going forward, some parts of the Achievement Compacts continue on in the form of metrics that the Higher Education Coordinating Commission has adopted and as the metrics that are being used to rate K-12 schools and districts.”

President’s External Engagement Since Last Report

Lincoln County	Regional & State
Newport Rotary	STEM Hub Steering Executive Committee
Oregon Coast Aquarium Board Meeting (Board Member)	STEM Hub Steering Committee (Chair)
OCCC Foundation Board Meeting	Oregon Presidents Council Retreat
Potential Donor Meeting	Achieving the Dream Summer Meeting
Neighborhood for Kids (Board and site visit)	Oregon Community Foundation Luncheon (Presenter)
YBEF Annual Banquet	Oregon Community Foundation Reception
Economic Alliance Board Meeting	Mid Valley Mid Coast Regional Achievement Collaborative
Oregon Regional Solutions Meeting (Advisory Board Member)	OCCA Board Training Workshop
Hatfield Marine Science Center 50 th Anniversary & Directors Reception	HECC State Equity Workgroup
Newport Urban Renewal Advisory Committee	Regional Achievement Collaborative Summit

Media Report Pending: September report will cover August & September